

Ideation Phase

Define the Problem Statements



Problem Statement:

THARUN is the regular swimmer who needs to know about his swimming And safety measurements in the water and he has to be monitor till the Completion of swimming competition.

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	Swimmer (Beginner)	Learn swimming	I am afraid of drowning	Lack of Training	Fear
PS-2	Lifeguard	Monitor & save swimmers	It is a difficult task to monitor	I can't able to monitor all the people at the same time	Burden & stress
PS-3	Swimmer	Practice swimming	I am afraid of drowning	Loss of balance or consciousness sometimes	Panic
PS-4	Trainer	Teach swimming	I can't able to pay attention to all learners	I can't monitor all the learners at the same time	Humiliated