PNT2022TMID31712	Problem Solution-Fit	Fertilizers Recommendation System for Disease Prediction

Define CS, fit into CC

1. CUSTOMER SEGMENT(S) CS

Who is your customer?

- ➤ Our main clients are farmers who need help selecting the appropriate fertilizers.
- ➤ The researchers are our secondary clients since we use AI technology to simplify their work for them.
- ➤ individuals who could not afford a consultant to help them choose their crops and fertilizers.

6. CUSTOMER CONSTRAINTS CC

What constraints prevent your customers from taking action or limit their choices of solutions?

- ➤ This is essentially a web application that works with practical every device.
- ➤ Everyone can clearly understand the information thanks to the simple graphical representation.
- ➤ Results for their issue will be available in a minute.

5. AVAILABLE SOLUTIONS AS

Which solutions are available to the customers when they face the or need to get the job done?

- ➤ The problem will be resolved by applying AI, which will also produce outcomes at a minimal cost.
- ➤ The problem will be resolved by applying AI, which will also produce outcomes at a minimal cost.
- ➤ Its supports desktop, mobile, etc. (Almost all device support)

Explore AS, differentiate

Focus on J&P, tap into BE, understand RC

2. JOBS-TO-BE-DONE / PROBLEMS J&P

Which jobs-to-be-done (or problems) do you address for your customers?

- ➤ It offers helpful fertilizer advice for their crops.
- ➤ It examines the illness that impacts their plants.
- ➤ It displays a selection of crops that are appropriate for their soil and climate.

9. PROBLEM ROOT CAUSE RC

What is the real reason that this problem exists?
What is the back story behind the need to do this job?

- ➤ The conventional methods are pricey.
- ➤ Farmers expect results right away.
- ➤ to increase production easily and cheaply.
- ➤ Traditional methods do not provide results in a graphical format that is simple to interpret.

7. BEHAVIOUR BE

What does your customer do to address the problem and get the job done?

- ➤ They can save a lot of money by using our solution instead of hiring an expert.
- ➤ It speeds up their procedure and saves time.
- ➤ With our product, their field growth is improved.
- ➤ It guarantees the reasons in advance and offers answers before the damage occurs.

Focus on J&P, tap into BE, understand RC

Identify strong TR & EM

3. TRIGGERS

- ➤ People will believe that we offer a variety of important services at reasonable prices.

4. EMOTIONS: BEFORE / AFTER

It lessens the farmers' unnecessary workload, stress, financial

10. YOUR SOLUTION

burden, and other costs.

8. CHANNELS of BEHAVIOUR CH

By developing a web application with AI and ML, their problems will be handled instantly.

- ➤ Make their pricey procedure more affordable.
- ➤ Reduce the amount of time needed to assess their issue and quickly deliver results.
- ➤ Simple graphic representation improves

everyone's understanding.