

## Ideation Phase

### Define the Problem Statements

Date	19 September 2022
Team ID	PNT2022TMID31809
Project Name	Project - CONTAINMENT ZONE ALERTING APPLICATION
Maximum Marks	2 Marks

#### Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

<b>I am</b>	Describe customer with 3-4 key characteristics - <i>who are they?</i>	Describe the customer and their attributes here
<b>I'm trying to</b>	List their outcome or "job" the care about - <i>what are they trying to achieve?</i>	List the thing they are trying to achieve here
<b>but</b>	Describe what problems or barriers stand in the way - <i>what bothers them most?</i>	Describe the problems or barriers that get in the way here
<b>because</b>	Enter the "root cause" of why the problem or barrier exists - <i>what needs to be solved?</i>	Describe the reason the problems or barriers exist
<b>which makes me feel</b>	Describe the emotions from the customer's point of view - <i>how does it impact them emotionally?</i>	Describe the emotions the result from experiencing the problems or barriers

Reference: <https://miro.com/templates/customer-problem-statement/>

**USER PERSPECTIVE:**

<b>Problem Statement (PS)</b>	<b>I am (USER)</b>	<b>I'm trying to</b>	<b>But</b>	<b>Because</b>	<b>Which makes me feel</b>
PS-1	Is it belonging all the age groups	Share my status to Everyone	Is it any compulsion to do that	It make me embarassed	As an influence person by spreading an irrelevant content to my native areas
PS-2	If an mobile app user whether we give all personal details what the app expecting from us.	The Given details are should be verified by an admin side .	There are many apps can't secured the data in a proper manner	The updation of an app can't be prolonged.	Unsecured to give my personal datas.
PS - 3	Whether the updation of containment zone are plotted in a really affected area.	There is any way to share the alerted zone to others	It have an any constraint to share the location with in the particular distance.	I am try to reach beyond the areas.	Niche intimate to our others.
PS - 4	The alert messages are recieved by where only entered into the alerted zone	To stay awake from the alerted zone	Usage of mobile phone are taken out frequently to check out the messages	Just to check out the whether I entered in to the containment zone or not.	Phone Holder for the frequent usage.
PS - 5	There is any feature to connect the Emergency Service.	When there is an helpless situation appeared.	The connections to helpline response as much earlier	On that hectic moment it was an only hope.	Pulled down into the Blinded mind