

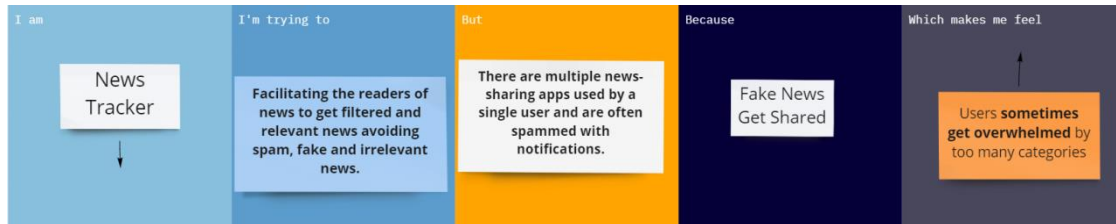
Ideation Phase

Define the Problem Statements

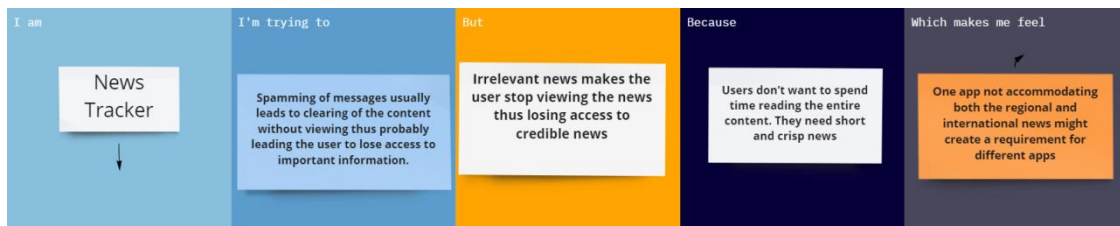
Date	04 October 2022
Team ID	PNT2022TMID31941
Project Name	News Tracker Application
Maximum Marks	2 Marks

Customer Problem Statement :

Problem Statement-1 :



Problem Statement-2 :



Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	News Tracker	Facilitating the readers of news to get filtered and relevant news avoiding spam, fake and irrelevant news	There are multiple news-sharing apps used by a single user and are often spammed with notifications.	Fake News Get Shared.	Users sometimes get overwhelmed by too many categories.

PS-2	News Tracker	Spamming of messages usually leads to clearing of the content without viewing thus probably leading the user to lose access to important information.	Irrelevant news makes the user stop viewing the news thus losing access to credible news.	Users don't want to spend time reading the entire content. They need short and crisp news.	One app not accommodating both the regional and international news might create a requirement for different apps.
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