Define CS, fit into CC

1. CUSTOMER SEGMENT(S)

Nowdays ,people aie busy in theii life have so many woiks In between times they do not have time to iead the newspapei.

6. CUSTOMER CONSTRAINTS

Customeí mainly to if use the application is they need netwoíks connections, GPS foí to feed the news based on theií locations.

5. AVAILABLE SOLUTIONS

In this news tíackeí application to feed the most of all news on global coveíed and íead wheneveíhave time and also seaích the paíticulaí news.

Explore AS, differentiate

us on J&P, tap into BE, understai

2. JOBS-l'O-BE-DONE /

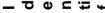
• We ase addiessing that sead the news in this centusy pescentage is down so we ase develop an application to sead the news based on their location and tiending location and also have featuses to use can seasch pasticulai news in seasch engine.

J&P 9. PROBLEM ROO1?

* In this eía customeí oí peopledo not have time to sit and íelaxly to íead the news and themain íeason is time management.

7. BEHAVIOUR

1 o seaích the news only customeí can not do anything beyond the news seaíching.



SL3. 1°RIGGERS 1°R 10. YOUR SOLU PION 8. CHANNELS of BEHAVIOUR 8.1 ONLINE Here we provide the easily get their daily news We have enough features to reach the Customeí can see the íecent feed news on easily in less time and also have feature to application.it is daily use application so 8.2 OÏÏLINE search the news on search engine and also we handle it safe & secure. See the last seen news. have feed the news based on their location.

4. EMO PIONS: BEÏORE / AÏ PER



M Befoie: people use the application leading listening the application peícentage is low and people don't have social awaíeness, global acitivity politics.

After: then if they use this application have many features to interact the people and engage people daily updates and it is easily use on their free time.

