

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	2022
Team ID	PNT2022TMID25013
Project Name	AI-powered Nutrition Analyzer for Fitness Enthusiasts
Maximum Marks	4 Marks


Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Template



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- 1 hour to collaborate
- 2-8 people recommended

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Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

A

Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B

Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

C

Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#)

1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes


problem

AI-powered nutrition analyzer for fitness enthusiasts

Key rules of brainstorming

To run an smooth and productive session:

- Stay in topic.
- Encourage wild ideas.
- Defer judgement.
- Listen to others.
- Go for volume.
- If possible, be visual.



Need some inspiration?

See a random selection of this template's related ideas.

[Open example](#)

Step-2: Brainstorm, Idea Listing and Grouping

2 Brainstorm

Brainstorm very ideas that come to mind that address your problem statement.

10 minutes

PROBLEM STATEMENT

How can we help people with diabetes manage their blood sugar levels?

IDEAS

IDEA #	IDEA	IDEA #	IDEA	IDEA #	IDEA	IDEA #	IDEA		
1	Develop a mobile app that tracks blood sugar levels and provides reminders to take medication.	2	Create a website that provides information about diabetes and its management.	3	Develop a mobile app that tracks blood sugar levels and provides reminders to take medication.	4	Create a website that provides information about diabetes and its management.	5	Develop a mobile app that tracks blood sugar levels and provides reminders to take medication.
6	Create a website that provides information about diabetes and its management.	7	Develop a mobile app that tracks blood sugar levels and provides reminders to take medication.	8	Create a website that provides information about diabetes and its management.	9	Develop a mobile app that tracks blood sugar levels and provides reminders to take medication.	10	Create a website that provides information about diabetes and its management.

3 Group Ideas

Take turns sharing your ideas while clustering similar or related ideas as you go. In the last 10 minutes, give each cluster a sentence that labels it. If a cluster is bigger than the sticky notes, try and sort it into smaller sub-groups.

10 minutes

GROUPED IDEAS

How can we help people with diabetes manage their blood sugar levels?

1. Develop a mobile app that tracks blood sugar levels and provides reminders to take medication.

2. Create a website that provides information about diabetes and its management.

3. Develop a mobile app that tracks blood sugar levels and provides reminders to take medication.

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10. Create a website that provides information about diabetes and its management.

The diagram illustrates the process of brainstorming and grouping ideas. It shows a sequence of steps: first, a list of ideas is generated; then, these ideas are grouped into clusters; finally, the clusters are refined and labeled. The process is shown in a series of four stages, each with a corresponding icon and a brief description of the step.

Step-3: Idea Prioritization

4 Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

10 minutes

Importance

How much of a problem does this idea address? How much effort will it take to implement? How much time will it take to implement? How much money will it cost to implement?

Feasibility

How much of a problem does this idea address? How much effort will it take to implement? How much time will it take to implement? How much money will it cost to implement?

IDEAS

IDEA #	IDEA	IDEA #	IDEA	IDEA #	IDEA	IDEA #	IDEA		
1	Develop a mobile app that tracks blood sugar levels and provides reminders to take medication.	2	Create a website that provides information about diabetes and its management.	3	Develop a mobile app that tracks blood sugar levels and provides reminders to take medication.	4	Create a website that provides information about diabetes and its management.	5	Develop a mobile app that tracks blood sugar levels and provides reminders to take medication.
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The diagram illustrates the process of idea prioritization. It shows a sequence of steps: first, a list of ideas is generated; then, these ideas are placed on a grid to determine their importance and feasibility; finally, the ideas are prioritized based on their position on the grid. The process is shown in a series of four stages, each with a corresponding icon and a brief description of the step.