

# Ideation Phase Define the Problem Statements

Team ID	PNT2022TMID17916
Project Name	Sign with smart connectivity for better road safety

## Customer Problem Statement :



Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	A civilian	Reduce the road accidents.	It is usually overlooked upon.	People are not that concerned about accidents.	Insecure, scared to travel frequently.
PS-2	A traveller	Travel without any minor inconvenience.	There are a lot of delaying factors.	Majorly because of weather conditions and other issues .	Frustrated.