

Ideation Phase

Define the Problem Statements

Date	02 October 2022
Team ID	PNT2022TMID31665
Project Name	NEWS TRACKER APPLICATION
Maximum Marks	2 Marks

Customer Problem Statement Template:

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1 24/7 Working people find it hard for reading the news.	Ranjani is an Employee who wants to read newspaper, without any hassle while travelling because he doesn't want to carry the physical newspaper.	I am looking for the easier method to read news.	I am unable to find the time to read news.	It is challenging to manage time on working days.	I feel being not updated with the news and current affairs that revolving around me.
PS-2 Finding the right content about specific news topics in single platform is challenging.	Shifa is an HR who want get updated in the company recruitments and business-related news in a single application or website.	I am looking for the right website or Application which update and notify me in every aspect.	I am unable to find the right application or website.	It is challenging and hard to find single place to find the news.	I feel redirected to some other news which consumes a lot time by giving me irrelevant data.



Reference – https://miro.com/app/board/uXjVPTG6-EE=?share_link_id=123644614095

