## **CUSTOMER JOURNEY MAP**

## **TEAM ID: PNT2022TMID52462**

Title:Real-Time Communication System Powered by AI for Specially Abled



How are our potential Why us? Do potential that our they have any medium except our social media channels?	should the How do product is using our clients/prospects choose our application?	they know Are they app? support on their better than our competitors? sign-up	satisfied in How will the queries, regarding our and usage?	customers get clients finding application	
Goals		l		l	Find out a
solution for	In case there are issues Make sure we have all our clients Evaluate and research, Decide if app meets reported, offer them the proper customer whether the solution the customer needs possible solutions to improve service options such as is feasible or not the application LiveChat when needed				our
				,	

Website/

Promotional Feature page/ Easy account Seamless navigation FAQs/ Help pages/ Emails/ Google Testimonials creation process across important Live chat Ads features

## PHYSICAL/DIGITAL TOUCHPOINTS