Project Title:

Skill and job recommender application

Project Design Phase-I – Solution Fit Template

Team ID: PNT2022TMID31580

Define CS, fit into CC

1. CUSTOMER SEGMENT(S)

- ☐ Recruiter
- ☐ Job seeker

6. CUSTOMER CONSTRAINTS

- ☐ How might we help people to find an easy and efficient To get a dream job anywhere and anytime.

5. AVAILABLE SOLUTIONS   AS

- ☐ Current job
- ☐ skills
- ☐ interview preparation

Explore AS, differentiate

Focus on J&P, tap into BE, understand RC

2. JOBS-TO-BE-DONE / PROBLEMS

- ☐ I am a job seeker and I am trying to find a job and improve my skills, I can't go around physically, because it is time consuming, which make me feel depressed and sad

9. PROBLEM ROOT CAUSE

- ☐ Limited time apply for the job
- ☐ Portability of jobs

7. BEHAVIOUR

- ☐ Find a job anywhere and anytime
- ☐ It will be easier to find a job

Focus on J&P, tap into BE, understand RC

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3. TRIGGERS

Better financial security and improve work/life balance

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10. YOUR SOLUTION

- ☐ Unemployment is the major

8. CHANNELS of BEHAVIOUR
8.1 ONLINE

- · jobs   ☐   courses

Identity strong

4. EMOTIONS: BEFORE / AFTER

Frustrated,sad-->Satisfied

social impact. This website is created to reduce this and create an easy way to find

8.2OFFLINE

- Difficult to find a job on newspaper
- Watches live job notifications on the television

Extract online & offline