

Ideation Phase

Empathize & Discover

Date	21 October 2022
Team ID	PNT2022TMID24988
Project Name	AI- powered Nutrition Analysis For Fitness Enthusiasts
Maximum Marks	4 Marks

Empathy Map Canvas:

Empathy map

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Build empathy

Build Empathy and keep your focus on the user

What do they Say?

Attitude in public appearance and behavior towards others

- Overweight
- without gym
- Doubtful
- Over eat
- Incomplete diet
- Insanity working

What do They Think?

what really counts major propagation worries and aspiration

- Say husband
- say fit
- exercise it's
- Tracking Steps
- avoid about fitness
- Calorie counter

What do they Hear?

what friends says what boss says what influencer says

- Motivation
- Healthy lifestyle
- Right diet
- Fitness Goal
- Hydration
- Here fitness Broadcast

What to they see?

Environment and friends

- Strength and stamina work out
- Set a goal to help in planning Meal
- Regular fitness advice
- Workout with gym
- Used clean food
- Joining class

Fitness Enthusiasts

Need some inspiration?

See a finished version of this template to kickstart your work.

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