

Template

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Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

🕒 10 minutes to prepare

🕒 1 hour to collaborate

👥 2-8 people recommended

📄 Share template feedback

➡️

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

📄 Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

📄 Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

📄 Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

🔗 Open article →

➡️

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

PROBLEM

How might we [your problem statement]?

🧠

Key rules of brainstorming

To run an smooth and productive session

🕒 Stay in topic.

🕒 Encourage wild ideas.

🕒 Defer judgment.

🕒 Listen to others.

🕒 Go for volume.

🕒 If possible, be visual.

➡️

Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

TIP

You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

JOTHI PRASANNA B

AKASH K

BALAJI M

KIRUTHIKA A

MOULIKA P

Recognize Text

Identification of language in given text

Acquisition of input from the user

Create GUI to predict the digit

Identification of stroke classification

Pixel Detection

Time Interval

Pixel Size

Classification of digit

Text classification

Identation

Capital letters identification

Space detection

Color identification

Number of lines to be counted

Grabbing character to a grid

Predict/Sense the image

Acquisition

Learning Modules

Font identification

Training of models

Symbol classification

Paragraph spacing

Re-Sampling

Font size

➡️

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

🕒 20 minutes

IDENTIFICATION

Recognize Text

Space detection

Text classification

Capital letters identification

Classification of digit

MODULES

Acquisition of input from the user

Learning Modules

Training of models

Create GUI to predict the digit

Re-Sampling

TIP

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

➡️

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

Importance

If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)

Identification of language in the given text

Grabbing character to a grid

Create GUI to predict the digit

Learning Modules

Training of modules

Identification of stroke classification

Time Interval

Predict/Sense the image

Pixel Detection

Identation

Color identification

Number of lones to be counted

➡️

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

📄 Share the mural

Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

📄 Export the mural

Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

📄 Strategy blueprint

Define the components of a new idea or strategy.

🔗 Open the template →

📄 Customer experience journey map

Understand customer needs, motivations, and obstacles for an experience.

🔗 Open the template →

📄 Strengths, weaknesses, opportunities & threats

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

🔗 Open the template →

📄 Share template feedback

📄 Need some inspiration?

See a finished version of this template to kickstart your work.

🔗 Open example →

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