


Ideation Phase

Brainstorm&Idea Prioritization Template

Date	14 October 2022
Team ID	PNT2022TMID46444
Project Name	Nutrition Assistant Application
Maximum Marks	4 Marks




Step-1: Team Gathering, Collaboration and Select the Problem Statement

Template



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.


 10 minutes to prepare
 1 hour to collaborate
 2-8 people recommended

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Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.







 5 minutes



PROBLEM

How can we use our skills and knowledge to create a sustainable and healthy food system that addresses the needs of all people, while also protecting the environment and promoting economic growth?

Key rules of brainstorming

To run as smooth and productive session

-  Stay in topic.
-  Encourage wild ideas.
-  Defer judgement.
-  Listen to others.
-  Go for volume.
-  If possible, be visual.

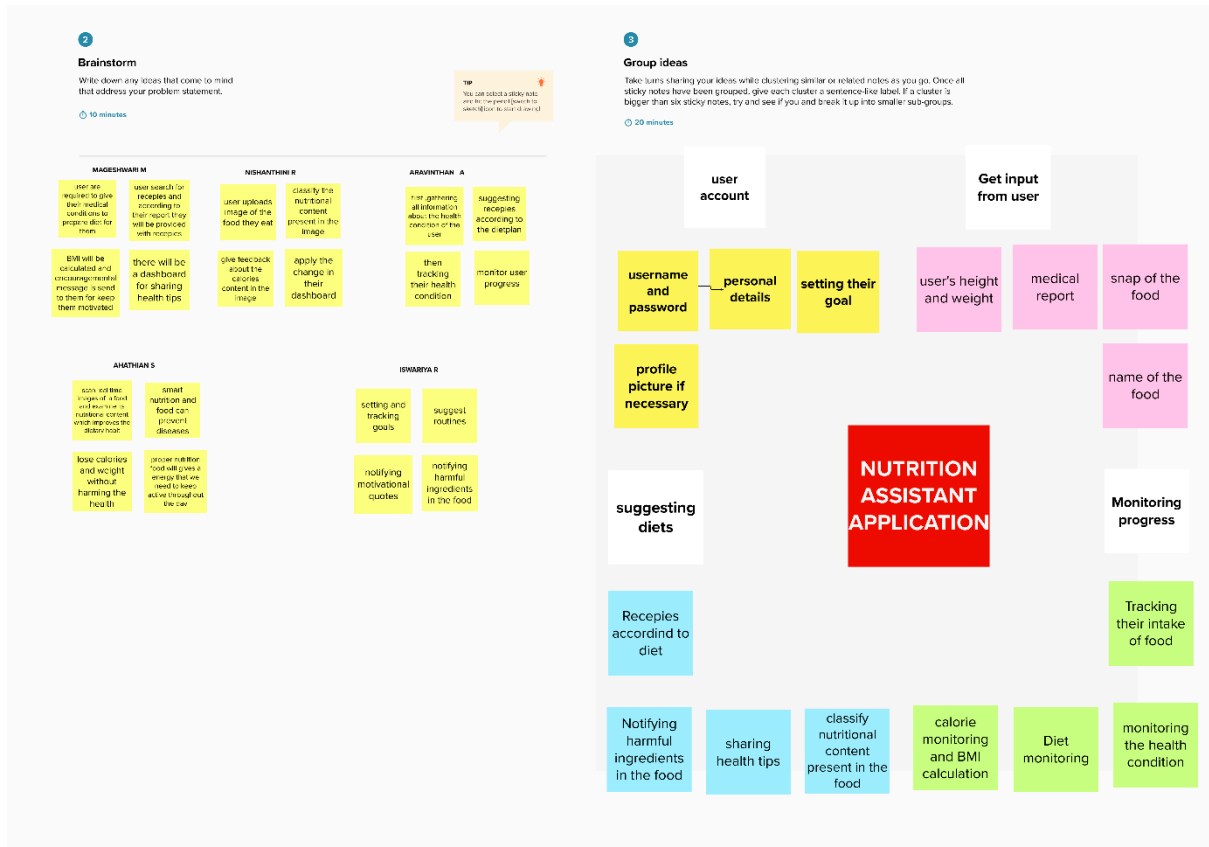


Need some inspiration?

See a finished version of this template to kickstart your work.

[Open example](#) →

Step-2: Brainstorm, Idea Listing and Grouping



Step-3: Idea Prioritization

