

Project Design Phase-I Problem – Solution Fit Template

Date	25 october 2022
Team ID	PNT2022TMID46444
Project Name	Project – Nutrition Assistant Application
Maximum Marks	2 Marks

Template:

Problem-Solution Fit canvas Purpose / Vision: Wherein:

<div style="background-color: #f8d7da; padding: 2px; font-size: 0.8em; margin-bottom: 5px;">Define CS, its size & CL</div> <div style="display: flex; justify-content: space-between;">1. CUSTOMER SEGMENT(S) CS</div> <p>Persons who wants to know their calories intake in their food & diet chart.</p>	<div style="background-color: #f8d7da; padding: 2px; font-size: 0.8em; margin-bottom: 5px;">GO: BUDGET, DEVICES</div> <div style="display: flex; justify-content: space-between;">6. CUSTOMER LIMITATIONS CL</div> <p>*upload and get the calorie values on online mode. *They think that it is difficult to know the calorie values.</p>	<div style="background-color: #f8d7da; padding: 2px; font-size: 0.8em; margin-bottom: 5px;">PLUSSES & MINUSES</div> <div style="display: flex; justify-content: space-between;">5. AVAILABLE SOLUTIONS AS</div> <p>*User can get a premium or pro Nutrition consultant facilities. *They can provide a best consultant among the cities.</p>
<div style="background-color: #fff3cd; padding: 2px; font-size: 0.8em; margin-bottom: 5px;">Focus on the problem and its frequency</div> <div style="display: flex; justify-content: space-between;">2. PROBLEMS / PAINS PR</div> <p>*worry of being obese or slim. *poor at physio look or looking tired. *following improper diet. *more health issues.</p>	<div style="background-color: #fff3cd; padding: 2px; font-size: 0.8em; margin-bottom: 5px;"></div> <div style="display: flex; justify-content: space-between;">9. PROBLEM ROOT / CAUSE RC</div> <p>*Inadequate knowledge about the calorific diet. *with easy access of Internet, food is delivered at door step, so people started consume higher amount of fast food.</p>	<div style="background-color: #fff3cd; padding: 2px; font-size: 0.8em; margin-bottom: 5px;"></div> <div style="display: flex; justify-content: space-between;">7. BEHAVIOR BE</div> <p>*Nutritional Informations are authentic and trusted one. *On the basis of BMI, user can get a dietary plan. *Easy to maintain their health.</p>
<div style="background-color: #d4edda; padding: 2px; font-size: 0.8em; margin-bottom: 5px;">Identify through TR & EM</div> <div style="display: flex; justify-content: space-between;">3. TRIGGERS TO ACT TR</div> <p>* User needed nutrition guidance. *Advertise a premium option for the user's.</p> <div style="background-color: #d4edda; padding: 2px; font-size: 0.8em; margin-top: 5px;">4. EMOTIONS EM</div> <p>BEFORE: helpless, depressed with their health. AFTER: motivated, confident, enjoy with their health.</p>	<div style="background-color: #d4edda; padding: 2px; font-size: 0.8em; margin-bottom: 5px;"></div> <div style="display: flex; justify-content: space-between;">10. YOUR SOLUTION SL</div> <p>In our application, 1. The user should take the Image of the food they need to know the nutrition value. 2. Then the user need to upload the Image of the food. 3. After uploaded, the user will check the nutrition value of each meal.</p>	<div style="background-color: #d4edda; padding: 2px; font-size: 0.8em; margin-bottom: 5px;"></div> <div style="display: flex; justify-content: space-between;">8. CHANNELS of BEHAVIOR CH</div> <p>ONLINE: upload the food picture and know the calorie values of the food, we intake everyday. OFFLINE: user can view and follow their diet chart already they downloaded while in the past.</p>

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