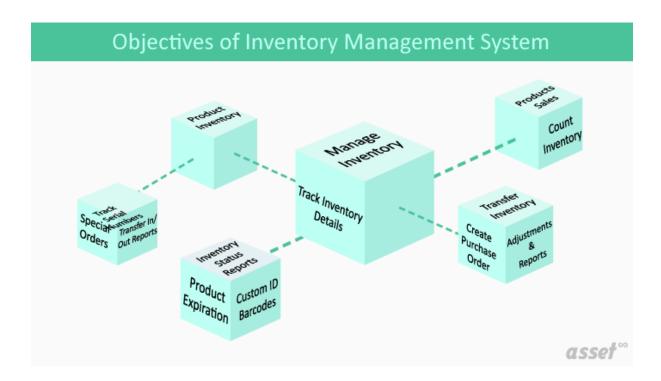
## PROJECT OBJECTIVES

DATE	15 NOVEMBER
TEAM ID	PNT2022TMID52442
TITLE	RETAIL STORE STOCK INVENTORY ANALYTICS

## **Inventory Management:**

Inventory Management Is An Essential Process Of Tracking The Stock Of Products .It Helps Companies To Be More Profitable Since Its Basic Principles Is To Hod Costs. In This Article, You Will Learn About The Objectives Of Inventory Management In Depth.



## FIVE IMPORTANT GOALS FOR RETAIL STORE;

- 1. Exceptional customer services
- 2. Establish a productive community
- **3.** Enhance brand awareness
- 4. Create brand loyalty
- **5.** Create an omnichannel presence