

Ideation Phase


Brainstorm & Idea Prioritization

Date	20 OCTOBER 2022
Team ID	PNT2022TMID24996
Project Name	Web Phishing Detection
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization :

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

🕒 10 minutes to prepare
🕒 1 hour to collaborate
👤 2-8 people recommended

Before you collaborate
A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

A Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

C Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

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1 Define your problem statement
Phishing attacks are a constant threat for stealing of login credential and financial information like credit cards.

🕒 5 minutes

PROBLEM

Attachments from phishing emails can contain malware that once "open" can leave the door open to the attacker to perform malicious behavior from the users computer

Key rules of brainstorming

To run an smooth and productive session

- Stay in topic.
- Defer judgment.
- Go for volume.
- Encourage wild ideas.
- Listen to others.
- If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping

2 Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

MO MUZZAKKIR HOSSAIN IMAN

- Two step verification
- Identify suspicious activity
- Enable safe mode
- Illegal encounters
- Indicators in web browser

MO HASAN RAJA

- Make strong password
- Manage app permission
- Predict outcomes
- Log out the email
- Enable safe mode

ABDUL HASAN

- Identify suspicious activity
- Enable safe mode
- Clear internet history
- Limit apps permission
- Disable background running apps

MO JUNAED ALAM OURESH

- Use security software
- Remove old apps
- Manage app permission
- Don't store password
- Analyze the url

3 Group ideas

Take turns sharing your ideas while checking similar or related notes as you go. In the last 10 minutes, give each member a sentence: "I noticed it is similar to bigger than six easy notes, try and see if you can break it up into smaller sub-groups."

20 minutes

Limitations

- Limit apps permission
- Remove old apps
- Indicators in web browser

Enhancing Security

- Two step verification
- Use security software
- Don't store password
- Identify suspicious activity
- Make strong password

User's Vision

- Disable background running apps
- Analyze the url
- Log out the email
- Enable safe mode

User's Awareness

- Predict outcomes
- Clear internet history
- Illegal encounters
- Manage app permission

Step-3: Idea Prioritization

4 Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes