

Project Design Phase-I

Proposed Solution

Team ID	PNT2022TMID52463
Project Name	Project – web phishing detection

Proposed Solution :

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	Web phishing tends to steal a lots of information from the user during online transaction like username, password, important documents that has been attached to that websites. There are Multiple Types of Attacks happens in the day to day life, but there is no auto detection Process through Machine Learning is achieved.
2.	Idea / Solution description	Through ML and data mining techniques like classification algorithm user can able to attain a warning signal to notify these phishing websites which helps the user to safeguard identities and their login credentials etc. python is the language that helps to enable these techniques for the online users
3.	Novelty / Uniqueness	This project not only able to identify the malicious websites it also has the ability to automatically block these kind of websites completely in the future when it has been identified and also blocks some various mails ads from these malicious websites
4.	Social Impact / Customer Satisfaction	This web phishing detection project attains the customer satisfaction by discarding various kinds of malicious websites to protect their privacy. This project is not only capable of using by an single individual ,a large social community and a organisation can use this web phishing detection to protect their privacy. This project helps to block various malicious websites simultaneously.
5.	Business Model (Revenue Model)	This developed model can be used as an enterprise applications by organisations which handles sensitive information and also can be sold to government agencies to prevent the loss of potential important data.
6.	Scalability of the Solution	This project's performance rate will be high and it also provide many capabilities to the user without reducing its efficiency to detect the malicious websites. Thus the scalability of this project will be high .