Brainstorm

& idea prioritization

Use this template in your own

brainstorming sessions so your team
can unleash their imagination and
start shaping concepts even if you're
not sitting in the same room.

10 minutes to prepare

1 hour to collaborate
2-6 people recommended

Before you collaborate

A little bit of preparation goes a long way
with this session. Here's what you need
to do to get going.

10 minutes

A. **Team gathering**
Define who should participate in the session and send an

invite. Share relevant information or pre-work ahead.

Set the goal

B. Think about the problem you'll be focusing on solving in
the brainstorming session.

C. **Learn how to use the facilitation tools**
Use the Facilitation Superpowers to run a happy and
productive session.

Open article

Define your problem statement

Child tracker helps the parents in continuously monitoring
the child's location. They can simply leave their children in
school or parks and create a geofence around the
particular location. By continuously checking the child's
location notifications will be generated if the child crosses
the geofence. Notifications will be sent according to the
child's location to their parents or caretakers. The entire
location data will be stored in the database.

PROBLEM
How might we find the
location of the child and
inform it to the parents via
an application so that they
can keep track of the

child's location.

Say, one of brainstorming

To run an smooth and productive session.

Stay in topic.   Encourage wild ideas.

Defer judgment.   Listen to others.

Go for volume.   If possible, be visual.

Brainstorm

Write down any ideas that come to mind
that address your problem statement.

Balramanadhan k   Chittra K

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all
sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is
bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

Data   **Connection, Testing**

Collection and   **Work and**

Preparation

Collect the data   Objects are connected via
of the child,   internet for communication,
child's parents,   interaction, exchanging data
and   making

and the   decisions automatically   web
guardian or   at anywhere and   application
caretaker   anytime.

Get the details of   Test whether the   Get user feedback,
the locations that   notification to   complaints and
the child travels   the parent works   queries and monitor

regularly and the   when the child   If the issue has
time of visit to a   crosses the   been resolved at
particular location.   geofence.   the earliest.

Store entire   Build the device   Perform periodic
location data   that helps to   maintenance and
of the child in   monitor the childs   deploy updates
the Cloudant   location and to   inorder to
DB   notify the parent if   improvise the
    the child crosses   web application
    the geofence

Prioritize

Your team should all be on the same page about what's important
moving forward. Place your ideas on this grid to determine which
ideas are important and which are feasible.

Objects are connected
via internet for communication,
interaction, exchanging data and
making

An interactive
user friendly
web

Collect the data   decisions automatically   application
of the child, child's parents,   at anywhere and
and the   anytime.
guardian or
caretaker

Get the details of   Perform periodic
the locations that   maintenance and
the child travels   deploy updates
regularly and the   inorder to
time of visit to a   improvise the
particular location.   web application

Importance   Test whether the
If each of these   notification to
    the parent

tasks could get
done without any
difficulty or cost,
which would have
the most positive
impact?

works when the
child crosses the
geofence.

Store entire
location data
of the child in   Build the device
the Cloudant   that helps to
    monitor the child's
DB   location and to   Get user feedback,
    notify the parent if   complaints and
    the child crosses
    the geofence

After you collaborate

You can export the mural as an image or pdf
to share with members of your company who
might find it helpful.

Quick add-ons

A. **Share the mural**

Share a view link to the mural with stakeholders to keep

them in the loop about the outcomes of the session.

B. **Export the mural**

Export a copy of the mural as a PNG or PDF to attach toemails, include in
slides, or save to your drive.

Keep moving forward

Strategy blueprint
Define the components of a new idea or
strategy.
Open the template

Customer experience journey map
Understand customer needs, motivations, and
obstacles for an experience.
Open the template

Strengths, weaknesses, opportunities & threats
Identify strengths, weaknesses, opportunities,
and threats (SWOT) to develop a plan.
Open the template

Share template feedback

Share template feedback

Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)