



# Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- 1 hour to collaborate
- 2-8 people recommended

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Need some inspiration?  
See a finished version of this template to kickstart your work.  
[Open example](#)



## Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes



### Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.



### Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.



### Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#)



## Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

**PROBLEM**

The user need a way to identify whether he/ she is affected by Heart disease,improve diagnosis & quality of care, assists in predicting diseases, analyzing symptoms, providing appropriate medicines, minimizing cost, extending the life span and reduces the death rate of heart patients.

**Key rules of brainstorming**

To run an smooth and productive session

Stay in topic.

Defer judgment.

Go for volume.

Encourage wild ideas.

Listen to others.

If possible, be visual.



## Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

**TIP**  
You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

**.Vijayaragavan**

Earlier Prediction

Special care for person heart disease

Adoption for Heart Disease Prevention

Healthy food and exercise advice for prevention

Onsultancy 24/7 support

Heart beat rate prediction

**Martin**

Consentance with any device user friendly

Proding symptoms for prediction

Real time visual analysis

Medical record collection

Blood sugar level prediction

Chest pain prediction

**Santhiya**

Imporper breathing prediction

Cholesterol prediction

Blood pressure prediction

BP under control

Proper diet

Regular screening

**Aruna**

ECG report analysis and a report

Smart watch compasitive

Healthy practices

Heart rate tracking

Fitness tracking

Sleep tracking



## Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

20 minutes

Heart sugar level prediction

Improper breathing prediction

Real time visual analysis

advice for heart disease prevention

smart watch compasitive

ECG report analysis and a report

Smart watch compasitive

Healthy practices

Heart rate tracking

Fitness tracking

Sleep tracking

chest pain prediction

finding symptoms for prediction

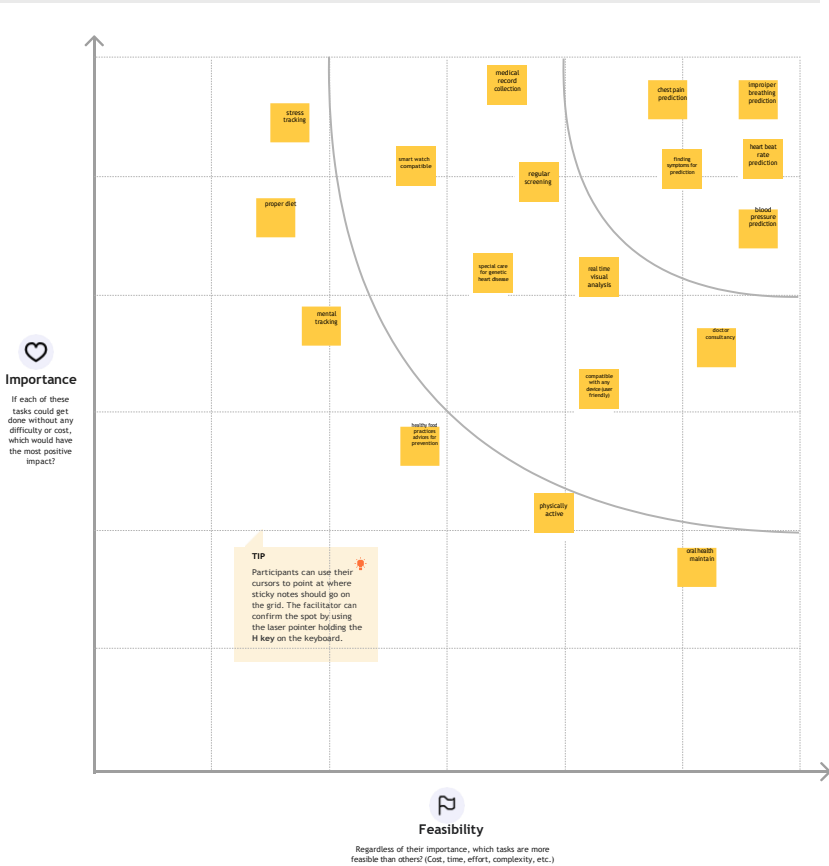
**TIP**  
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.



## Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes



## After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

### Quick add-ons

- Share the mural**  
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- Export the mural**  
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

### Keep moving forward

- Strategy blueprint**  
Define the components of a new idea or strategy.  
[Open the template](#)
- Customer experience Journey map**  
Understand customer needs, motivations, and obstacles for an experience.  
[Open the template](#)
- Strengths, weaknesses, opportunities & threats**  
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.  
[Open the template](#)

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