

# Project Design Phase-II

## Customer Journey Map

User journey										People 2-9		Time 30 min		Difficulty Beginner	
<div>1 Phases</div> <div>This is a textbox...</div> <div>High-level steps your user needs to accomplish from start to finish</div>		<div>Users must know about the traffic signs.</div>			<div>Near field communication should be in all vehicles</div>			<div>we should use sensors</div>			<div>we should maintain vehicles properly to reduce accidents.</div>				
<div>2 Steps</div> <div>Detailed actions your user has to perform</div>		<div>Users should have license.</div> <div>User should know about traffic signs.</div> <div>must follow traffic rules while driving.</div>			<div>Installation of speed control system</div> <div>Identification and tracking</div> <div>install NFC tags to communicate with NFC devices</div>			<div>GPS in vehicles</div> <div>Ultrasonic sensor is used to detect object distance</div> <div>LCD used to show traffic congestion</div>			<div>user should maintain vehicles properly</div> <div>speed control should be installed</div> <div>maintain vehicles properly</div>				
<div>3 Feelings</div> <div>What your user might be thinking and feeling at the moment</div> <div><div>thumbs up</div><div>thumbs down</div></div>		<div>NFC bring more advantages</div> <div>Many new technologies can be used to save users life</div> <div>These can be more efficient</div>			<div>Traffic management can be improved</div> <div>providing accidents free technique</div> <div>Providing more efficient traveeling</div>			<div>Low risk if hazards</div> <div>for better services</div> <div>prevent major injuries</div>			<div>provide better traffic sign</div> <div>speedometer to control speed</div> <div>more profitable</div>				
		<div>Main causes of accidents are due to human errors</div> <div>Leads to financial problems</div> <div>Violation may happens</div>			<div>Huge economic losses</div> <div>physical and mental health problems</div> <div>Traffic congestion leads to lots of time waste</div>			<div>Traffic delays and breakdowns</div> <div>Toll gate charges are high</div> <div>goods and things may damages because of long distances</div>			<div>Major causes of environmental factors</div> <div>Crowded at rush hours</div> <div>high speed leads to accidents</div>				
<div>4 Pain points</div> <div>Problems your user runs into</div>		<div>Noise pollution will be high during traffic</div> <div>direct consequences of accidents like injury and property damage</div> <div>More death rates</div>			<div>due to poor lightings</div> <div>due to more congestion</div> <div>due to wrong traffic signs</div>			<div>Driver will get irritated because of traffic and check points</div> <div>bad weather condition</div> <div>Road signs are getting ignored</div>			<div>Increase traffic increases carbon emissions</div> <div>severe air pollution</div> <div>Lack of coordination</div>				Share your feedback
<div>5 Opportunities</div> <div>Potential improvements or enhancements to the experience</div>		<div>Provide latest techinques</div> <div>Reduce vehicle speed</div> <div>Avoid accident rates</div>			<div>sensors are low cost way to connect with web interface</div> <div>provides data transfer effectively</div> <div>NFC enable card payment also</div>			<div>NFC tags are available</div> <div>good for location tracking by using GPS</div> <div>NFC tags are affordable</div>			<div>Tags have not expire for ling period</div> <div>Can provide better service to user</div> <div>Traffic signs are also used</div>				back
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