

**Project Design Phase-I**  
**Proposed Solution**

<b>Date</b>	<b>19 September 2022</b>
<b>Team ID</b>	<b>PNT2022TMID05109</b>
<b>Project Name</b>	<b>Car Resale Value Prediction</b>
<b>Maximum Marks</b>	<b>2 Marks</b>

**Proposed Solution Template:**

<b>S.No</b>	<b>Parameter</b>	<b>Description</b>
1.	Problem Statement (Problem to be solved)	I am a customer. I'm trying to buy a second hand car. But I cannot estimate the price of the car. Because I need a trustworthy platform to predict the price of the car. Which makes me feel Frustrated and Confused.
2.	Idea / Solution description	Deciding whether a used car is worth the posted price when you see listings online can be difficult. Several factors, including mileage, make, model, year, etc. can influence the actual worth of a car. From the perspective of a seller, it is also a dilemma to price a used car appropriately. Based on existing data, the aim is to use machine learning algorithms to develop models for predicting used car prices.
3.	Novelty / Uniqueness	As there are so many ongoing experiments that use statistical approaches and some traditional methods to focus on predicting the price of a used car. Machine Learning algorithms such as Simple Linear Regression, Support Vector Regression, Gradient Boosting algorithm, and Random Forest Regression are considered to predict the most effective metrics such as accuracy, mean absolute error, and max error are considered for measuring algorithm efficiency. We will be using different models which adapt best to the task at hand and result in high accuracy.

4.	Social Impact / Customer Satisfaction	Predicting prices of a used car is a challenging task because of a high number of features and parameters that should be considered to generate accurate results. Be we can use these features and parameters to provide a even higher accuracy which can predict the value of the car correctly and hence satisfy the customer.
5.	Business Model (Revenue Model)	Deciding whether a used car is worth the posted price when you see listings online can be difficult. Several factors, including mileage,

		<p>make, model, year, etc. can influence the actualworth of a car. From the perspective of a seller, it is also a dilemma to price a used car. Based on existing data, the aim is to use machine learning algorithms to develop models for predicting used car prices and in return make profits.</p>
6.	Scalability of the Solution	<p>We started with understanding the use case of machine learning in the Automotive industry. Moving on, we looked at the various factors that affect the resale value of a used car and performed exploratory data analysis (EDA). Based on the EDA we can determine which algorithm to use either Regression or Classification. There are a lot of algorithms like Simple Linear Regression, Multi Linear Regression, Decision Tree, Random Forest, SVM etc. Based on the result we can fine tune are model and make any changes if necessary.</p>