# Ideation Phase Brainstorm & Idea Prioritization Template

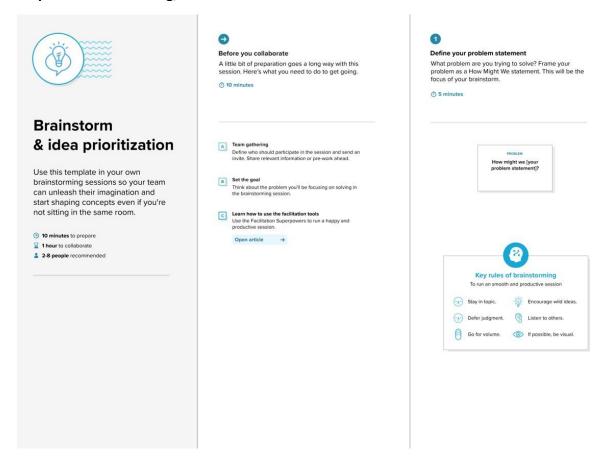
### **Brainstorm & Idea Prioritization Template:**

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: <a href="https://www.mural.co/templates/empathy-map-canvas">https://www.mural.co/templates/empathy-map-canvas</a>

Step-1: Team Gathering, Collaboration and Select the Problem Statement



#### Step-2: Brainstorm, Idea Listing and Grouping

Performance	safety	Manderpence
Don't trust dealers	Fact consumption	Explores step- and tools at all care in budget
Good m-loege	Pleostoliky in change	Efficiency

Good ethernose	Opposition	Resonable price
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Cargo cepecities	Alveno evaluate Accessories	Consults With trusted individues

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Trade-in whise and setal price	EXTERIOR 1 Colour 2 Wheels 3 Dains	Contactible for the
Use patterns	Gear (ype,ocomeser	Accident history

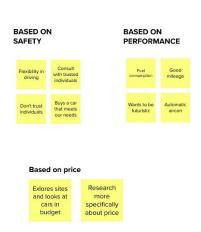




## **Group ideas**

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

0 20 minutes



TIP

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

#### **Step-3: Idea Prioritization**

