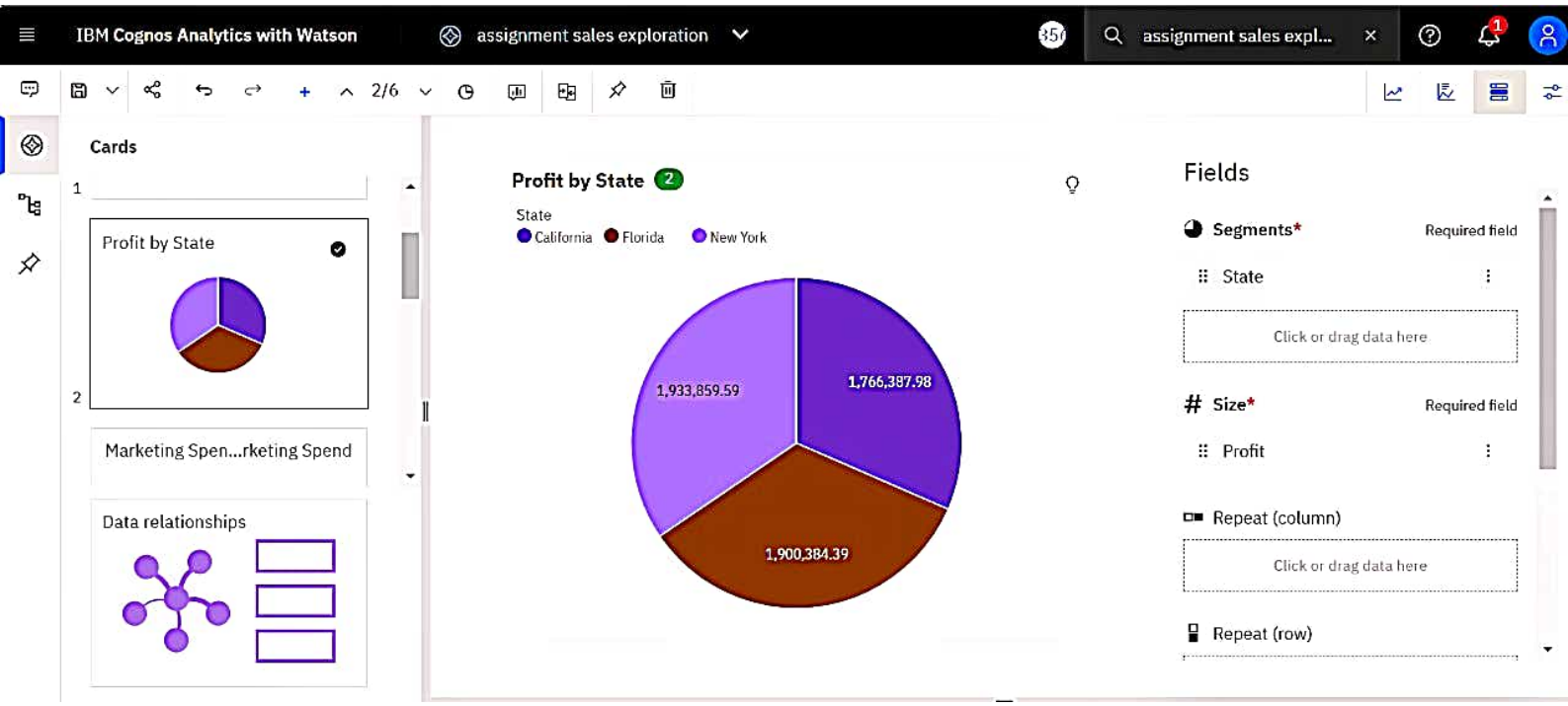
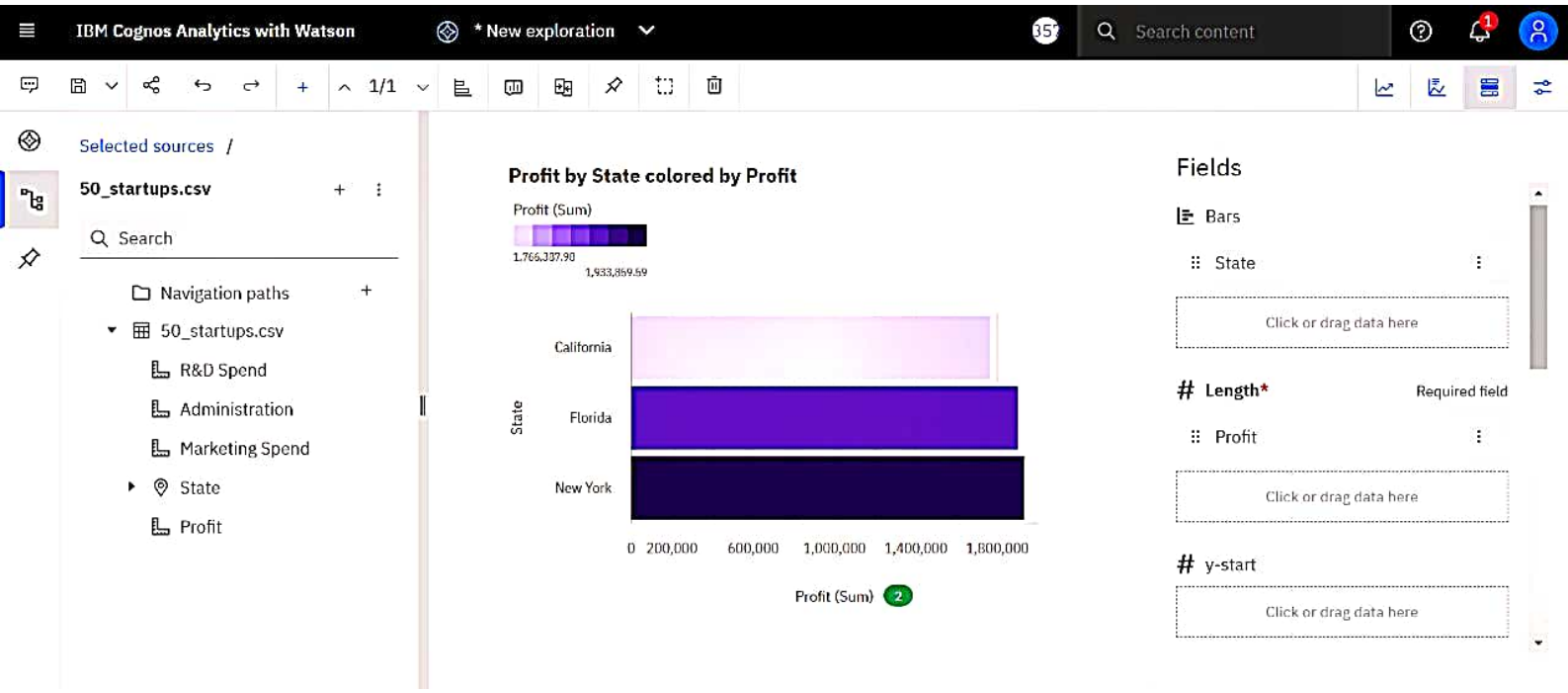

IBM Cognos Analytics with Watson
assignment sales exploration
assignment sales expl...
2/6
Cards
1
Profit by State
2
Marketing Spen...rketing Spend
Data relationships
Profit by State
2
State
California
Florida
New York
1,933,859.59
1,766,387.98
1,900,384.39
Fields
Segments*
Required field
State
Click or drag data here
Size*
Required field
Profit
Repeat (column)
Click or drag data here
Repeat (row)


IBM Cognos Analytics with Watson
* New exploration
Search content
1/1
Selected sources /
50_startups.csv
Search
Navigation paths
50_startups.csv
R&D Spend
Administration
Marketing Spend
State
Profit
Profit by State colored by Profit
Profit (Sum)
1,766,337.90
1,933,859.59
California
Florida
New York
State
0
200,000
600,000
1,000,000
1,400,000
1,800,000
Profit (Sum)
Fields
Bars
State
Click or drag data here
Length*
Required field
Profit
Click or drag data here
y-start
Click or drag data here

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assignment sales exploration

assignment sales expl...

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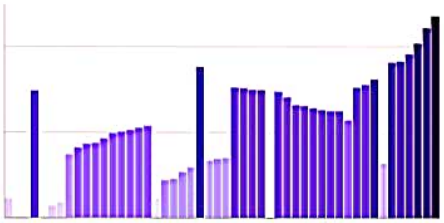
Cards

Marketing Spen...rketing Spend

Administration by Profit

Data relationships

Marketing Spend by Profit colored by Marketing Spend



Fields

Bars

Profit

Click or drag data here

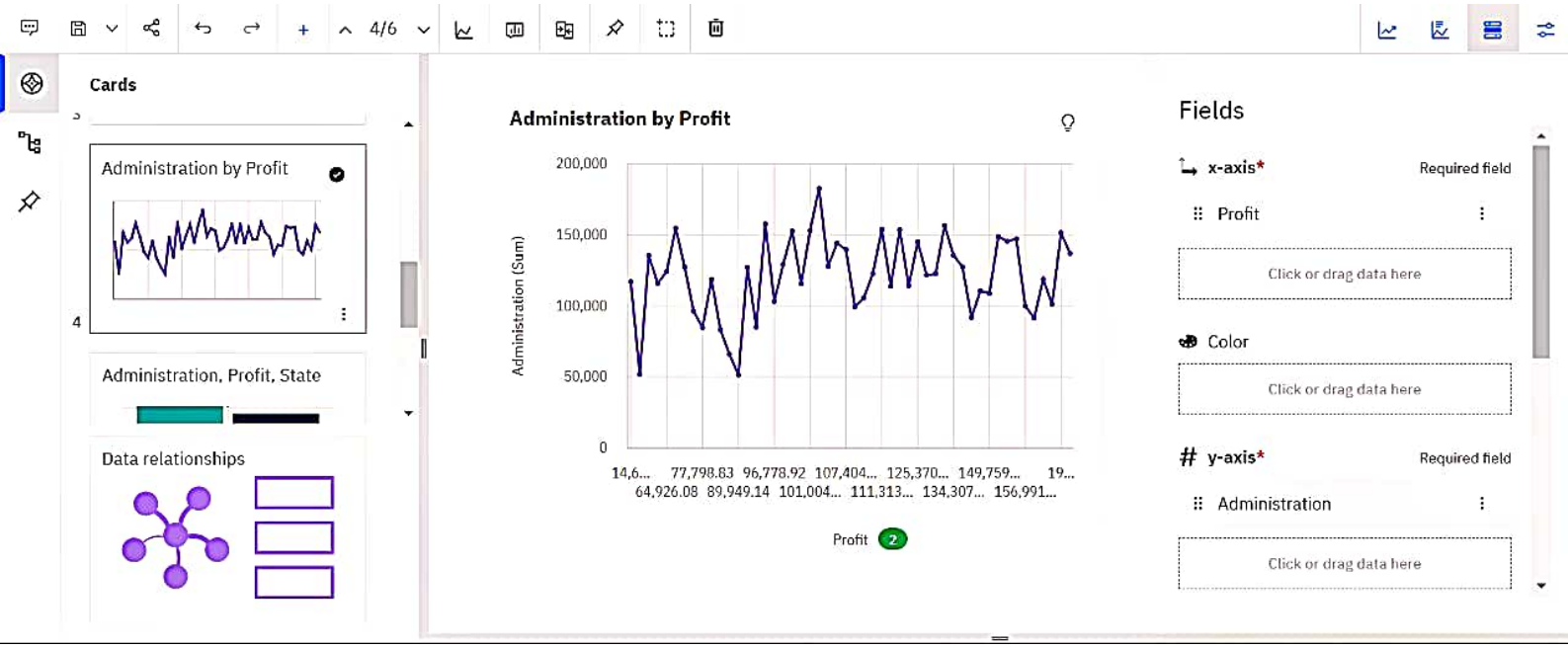
Length* Required field

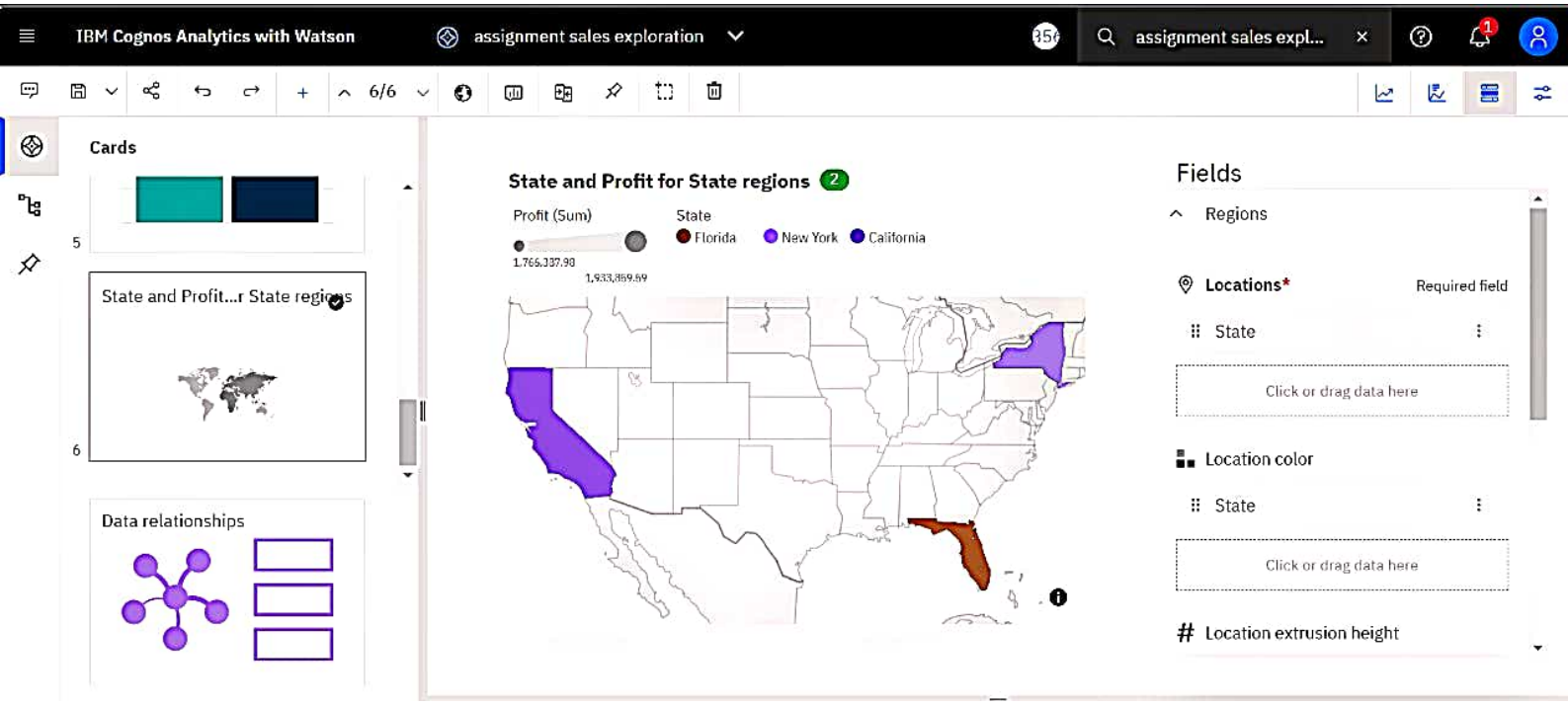
Marketing Spend

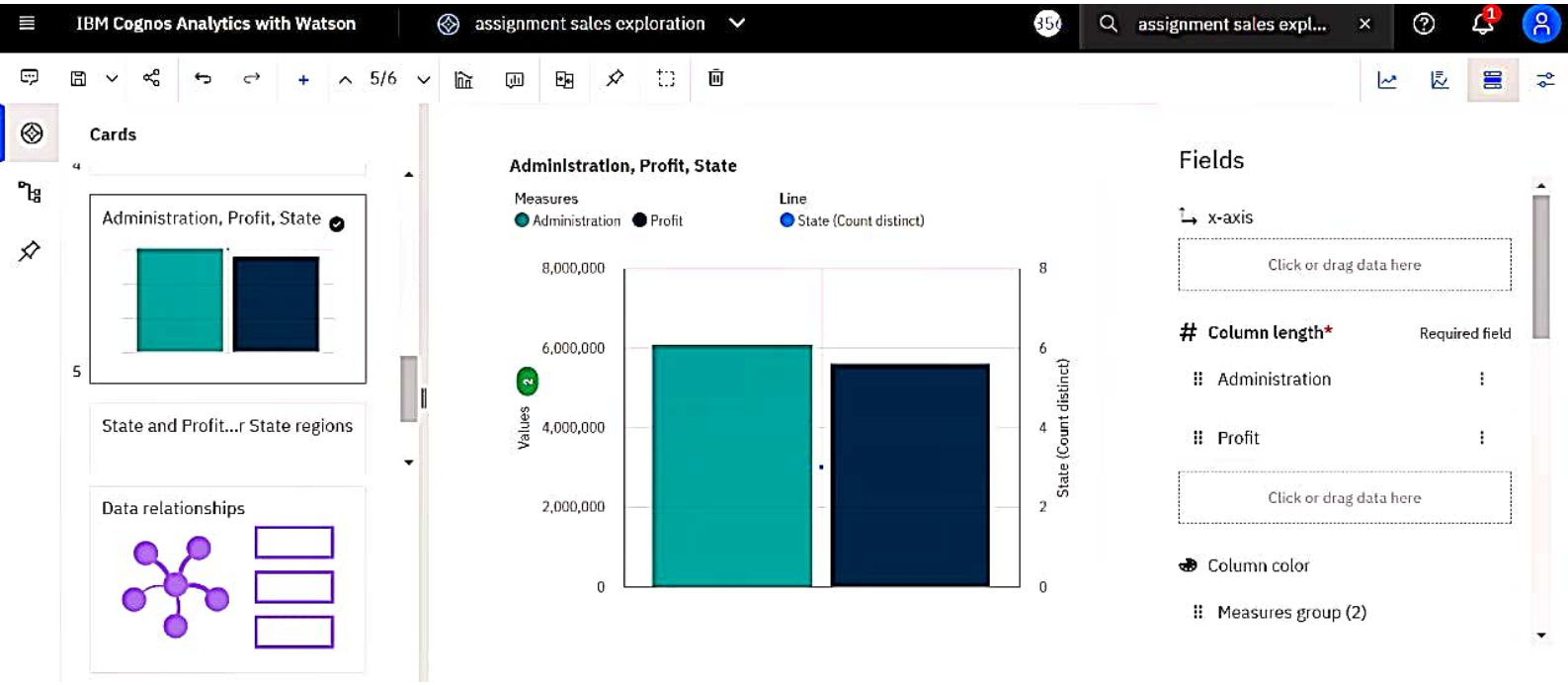
Click or drag data here

Color

Marketing Spend


4/6
Cards
Administration by Profit
Administration, Profit, State
Data relationships
Administration by Profit
200,000
150,000
100,000
50,000
0
Administration (Sum)
14,6... 77,798.83 96,778.92 107,404... 125,370... 149,759... 19...
64,926.08 89,949.14 101,004... 111,313... 134,307... 156,991...
Profit 2
Fields
x-axis*
Required field
Profit
Click or drag data here
Color
Click or drag data here
y-axis*
Required field
Administration
Click or drag data here


IBM Cognos Analytics with Watson
assignment sales exploration
assignment sales expl...
6/6
Cards
5
State and Profit...r State regions
6
Data relationships
State and Profit for State regions
2
Profit (Sum)
1,766,337.98
1,933,869.69
State
Florida
New York
California
Fields
Regions
Locations*
Required field
State
Click or drag data here
Location color
State
Click or drag data here
Location extrusion height


IBM Cognos Analytics with Watson
assignment sales exploration
assignment sales expl...
5/6
Cards
Administration, Profit, State
State and Profit...r State regions
Data relationships
Administration, Profit, State
Measures
Administration
Profit
Line
State (Count distinct)
8,000,000
6,000,000
4,000,000
2,000,000
0
Values
State (Count distinct)
Fields
x-axis
Click or drag data here
Column length*
Required field
Administration
Profit
Click or drag data here
Column color
Measures group (2)