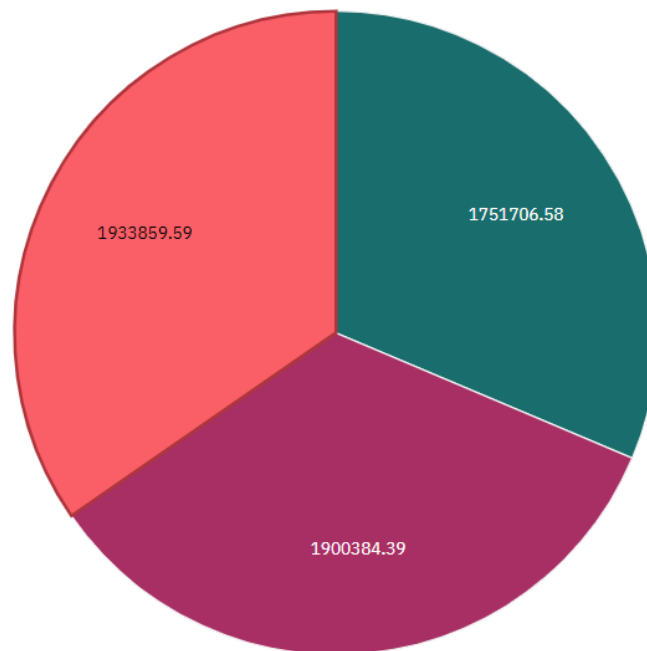


## Profit by State



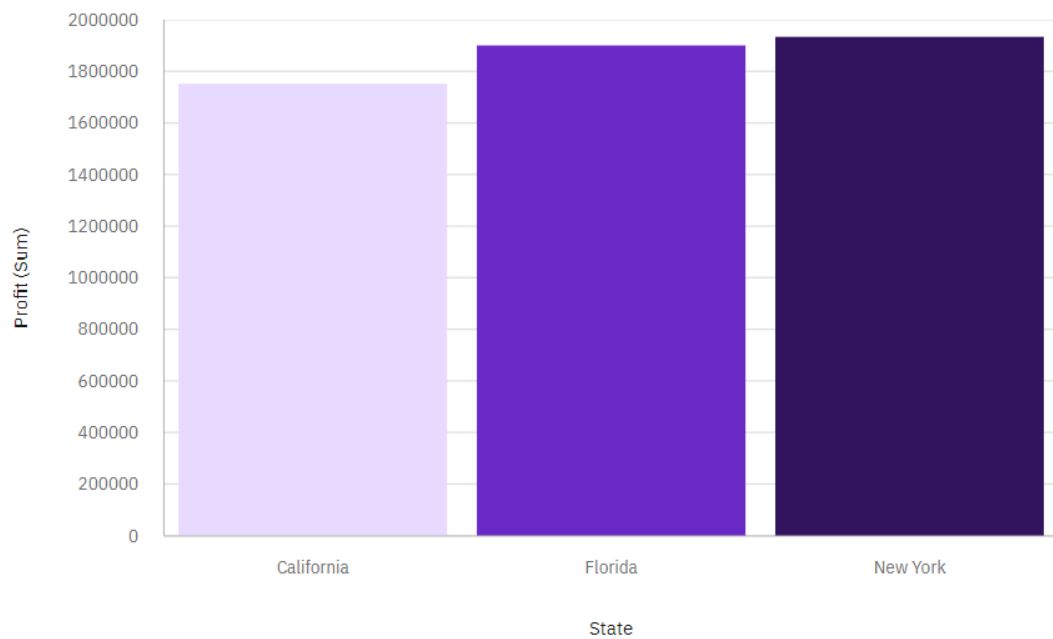
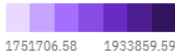
State

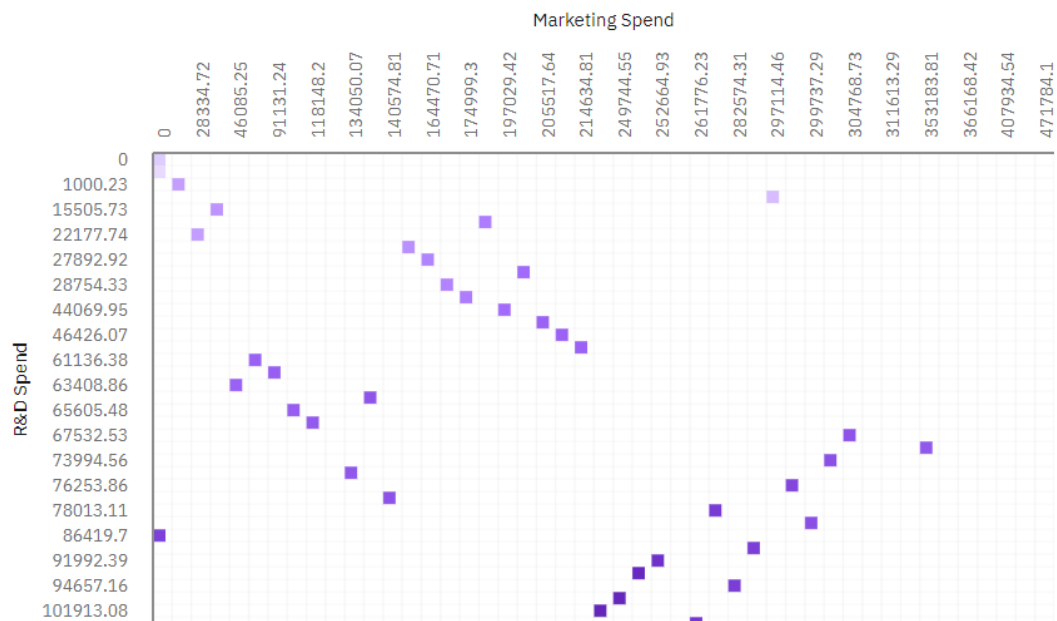
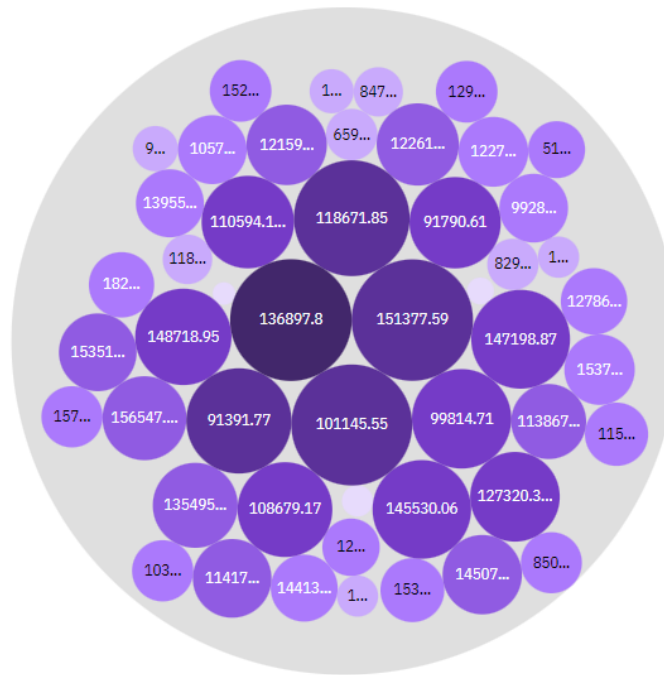
California Florida New York



## Profit by State colored by Profit

Profit (Sum)





## State colored by Profit and Marketing Spend

Profit (Sum) - Marketing Spend (Sum)

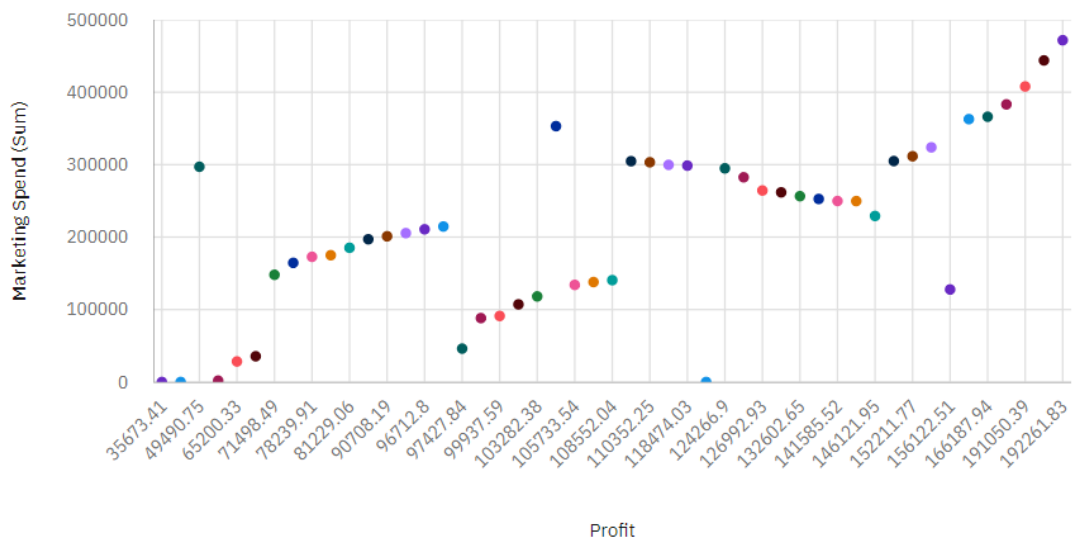
49490.75 | 297114.46 77798.83 | 164470.71 90708.19 | 201126.82 96778.92 | 214634.81  
 99937.59 | 91131.24 103282.38 | 118148.2 105733.54 | 134050.07 108733.99 | 304768.73  
 110352.25 | 303319.26 124266.9 | 294919.57 132602.65 | 256512.92 141585.52 | 249839.44  
 146121.95 | 229160.95 155752.6 | 323876.68 166187.94 | 366168.42 191050.39 | 407934.54



## Marketing Spend by Profit colored by Profit

Profit

35673.41 42559.73 49490.75 64926.08 65200.33 69758.98 71498.49 77798.83  
 78239.91 81005.76 81229.06 89949.14 90708.19 96479.51 96712.8 96778.92  
 97427.84 97483.56 99937.59 101004.64 103282.38 105008.31 105733.54 107404.34  
 108552.04 108733.99 110352.25 111313.02 118474.03 122776.86 124266.9 125370.37  
 126992.93 129917.04 132602.65 134307.35 141585.52 144259.4 146121.95 149759.96  
 152311.77 155752.6 156187.94 156122.51 156122.51 156122.51 156122.51 156122.51



### Profit by State with points for Administration

