Customer Journey Map

Awarness

Users needs an AI build

application to identify

Bio-diversity(Species)

Phases

High-level steps your user needs to accomplish from start to finish

Steps

Detailed Action your user has to perform

Feelings

What your user might to thinking and feeling at the movement

learn about Biodiversity

Application not supported to the device

Complete information of the app for the customer to read

Research

Compare software by its application and advantages

Selection and Usage

Decide which software to use and conatct the developer to know more about the app

Advocacy

Share the feedback of software to the developer

Exciting, Responsible, N

ervous-about sharig

feedback with the

developer

Fear-choosing wrong application, Exciting-to use and test the App

Networks issues or

Error in identify object and information correctly, must communicate effciently and bugs proffessionally with valid point

App function smoothly and multiple way for support

Complete description with all details and report

Giving the basic description in a simple manner so that users

Pain Points

Problems your user runs into

Opportunities

What could be improve

are introduce

Nervous, Exciting-to

Nervous, Fear, Anxiety, O verwhelmed-about finding a usefull good application

App drains battery quickly,

use choose the correct

application from lot of

different option