


Ideation Phase

Brainstorm & Idea Prioritization

Date	24 September 2022
Team ID	PNT2022TMID41429
Project Name	Real-Time Communication System Powered by AI for Specially Abled
Maximum Marks	4 Marks

Template



Brainstorm & idea prioritization

a group problem-solving technique that involves the spontaneous contribution of ideas from all members of the group is discussed.

⌚ 10 minutes to prepare
🗓️ 1 hour to collaborate
👥 4 persons

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Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

⌚ 10 minutes

A Team gathering
Members of our team to be gathered

B Set the goal
our problem statement is set as goal

C Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) →

1 Define your problem statement

to reduce the disabilities and difficulties faced by visually abled people using artificial intelligence.

⌚ 5 minutes

PROBLEM

How might we [reduce the disabilities and difficulties faced by visually abled people] ?

Key rules of brainstorming

To run a smooth and productive session

- Stay in topic.
- Defer judgment.
- Go for volume.
- Encourage wild ideas.
- Listen to others.
- If possible, be visual.

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

TIP

You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

Person 1

THE PROJECT TO BE PROPOSED MUST BE A GOOD INVESTMENT FOR THE INVESTOR.

INNOVATION IS NOT A LOST TIME, IT IS A WAY TO FIND A NEW WAY TO DO THINGS.

INVOLVEMENT OF ALL RESEARCHERS WILL IMPROVE THE PROJECT IN HIGH LEVEL.

EASILY ACCESSIBLE HAND-HELD DEVICE.

Person 2

THE TRACKING SYSTEM CAN BE IMPROVED BY THIS PROJECT.

BY USING THE TRACKING SYSTEM, THE USER CAN BE GUIDED TO THE CORRECT PLACE.

THE INSTRUCTION MUST BE GIVEN AS A VOICE OUTPUT TO THE USER.

NO MANUAL INVOLVEMENT.

Person 3

TEXT RECOGNITION CAN BE INVOLVED.

BY USING THE TRACKING SYSTEM, THE USER CAN BE GUIDED TO THE CORRECT PLACE.

REPEATING INSTRUCTIONS MUST BE PROVIDED.

POINTING THE DATA IS NEEDED.

Person 4

THE TRACKING SYSTEM CAN BE IMPROVED BY THIS PROJECT.

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3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

🕒 20 minutes

TIP

Add customizable tags to sticky notes to make it easier to find, format, organize, and colorize or important ideas as themes within your mind.

ABLE TO GUIDE THEM

FACE RECOGNITION

NO MANUAL INVOLVEMENT

VOICE OUTPUT

EASILY ACCESSIBLE HAND-HELD DEVICE

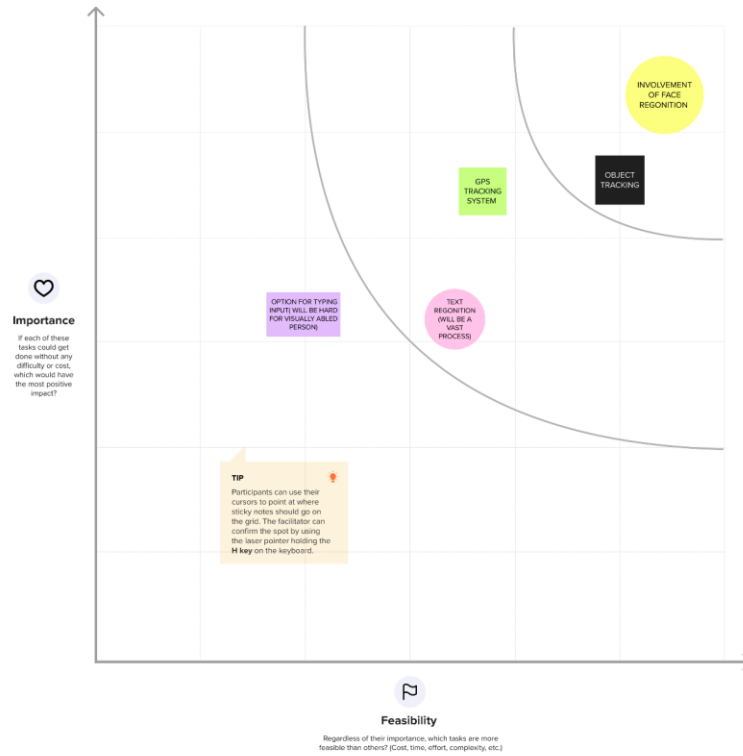
GUIDING THROUGH A LANDMARK

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes



→

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

- Share the mural**
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- Export the mural**
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

- Strategy blueprint**
Define the components of a new idea or strategy.
[Open the template →](#)
- Customer experience journey map**
Understand customer needs, motivations, and obstacles for an experience.
[Open the template →](#)
- Strengths, weaknesses, opportunities & threats**
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
[Open the template →](#)

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