

Define CS, fit into CL	<div>1.CUSTOMER SEGMENT(S)<div>CS</div></div> <div>Customers are the people who are going to swim in the swimming pool</div>	<div>6.CUSTOMER LIMITATIONS<div>DC, BUDGET, DEVICES</div><div>CL</div></div> <div>The expectation of the customer for the budget will be low with high performance of the model.</div>	<div>5.AVAILABLE SOLUTIONS<div>PROS & CONS</div><div>AS</div></div> <div>When a camera detects an active drowning of a person it alerts the lifeguards by sound alarm. But sometimes they can be late. So we can use automatic lifejacket.</div>	Explore AS, differentiate
	<div>2.PROBLEMS / PAINS + ITS FREQUENCY<div>PR</div></div> <div>The fastest way to provide safety is by implementing automatic lifejackets and its cost can be high.</div>	<div>9.PROBLEM ROOT / CAUSE<div>RC</div></div> <div>The problem can be occur if the swimmer do not know swimming or if the swimmer is allergical to the chlorine used in pools or if he drinks the water too much while swimming or else his body conditions are weak.</div>	<div>7.BEHAVIOR + ITS INTENSITY<div>BE</div></div> <div>In order to save the person who is drowning, the behavior of the person must be detected by the camera. The intensity of the detection by the camera can be improved by providing many similar actions of the persons while drowning through deep learning.</div>	Focus on PR, tap into BE, understand RC
	<div>3.TRIGGERS TO ACT<div>TR</div></div> <div>Lifeguards must be triggered by sound alarms to ensure safety to swimmers.</div> <div>4.EMOTIONS<div>BEFORE / AFTER</div><div>EM</div></div> <div>The swimmer will be frightened to swim and in case if he tries to swim and starting to drown he will be trembled and moves hands faster to come above water surface.</div>	<div>10.YOUR SOLUTION<div>SL</div></div> <div>Thus in order to protect customers the camera must be placed covering all the pool areas. Swimming pool can be categorized for both the persons who knows or who do not know the swimming. Also life jackets can be provided for safety purpose.</div>	<div>8.CHANNELS OF BEHAVIOR<div>CH</div></div> <div>ONLINE The customers should be contact with the help of email by registration process.</div> <div>OFFLINE The customers should be in contact by the lifeguards.</div>	Extract online and offline CH of BE