


Date	19 September 2022
Team ID	PNT2022TMID00730
Project Name	SKILL AND JOB RECOMMENDER
Maximum Marks	4 Marks

Template



## Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 🕒 10 minutes to prepare
- 🕒 1 hour to collaborate
- 👥 2-8 people recommended

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➔

### Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

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- A Team gathering**  
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.
- B Set the goal**  
Think about the problem you'll be focusing on solving in the brainstorming session.
- C Learn how to use the facilitation tools**  
Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) ➔

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### Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

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### PROBLEM

How might we develop a website which will be more effective to job seekers?


How might we recommend a job based on the user/ job seeker skill set?

How might we help the user/ job eeker to easily apply to a job based on the job profile and role?

How might we manage and store the user's/ recruiter data securely?

How might we make the job search customized?

How might we help the recruiter to hire a skilled candidate for her company



**Need some inspiration?**  
See a finished version of this template to kickstart your work.

[Open example](#) ➔

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### Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

#### Sanjeev

- 1) Provide third-party resources for most popular skills
- 2) Provide interview preparation help according to the job role
- 3) Chatbot provides user with resources to help deal with hardships of job searching
- 4) Provide resume and cover letter templates
- 5) Customize alert notification settings

#### Sakthi Sairam

- 1) Make use of feedback. This is a very vulnerable process so take your time and talk to as many people as you can.
- 2) Enable job seekers to connect with industry experts who are willing to provide mentorship
- 3) Follow companies you are interested in, by daily updating the info
- 4) Use keywords on your resume, widely used to track resumes and screen candidates for jobs.
- 5) Get referrals and recommendations, gives better Employee Retention Rate

#### Ram viswanath

- 1) Generate changes to the resume based on the job opening
- 2) Alert user about deadlines for job that align with their skills
- 3) Enable user to update the status of their application and recommend other users who have prior experience in the same recruitment process
- 4) Recommend inclusivity programs to the appropriate profiles
- 5) We can filter candidates based on their skills in resume

#### Vishnu

- 1) Provide insight about sought after industry skills the most
- 2) Use job alerts, it saves your job search time
- 3) Verify recruiters legitimacy
- 4) Provide analytics about the salary for different roles in different companies
- 5) Enable users to report illegitimate job openings

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### Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

🕒 20 minutes

#### Alert functionalities

- customize alert notification settings
- Alert user about deadlines for job that align with their skills
- Use job alerts, it saves your job search time

#### Skill Enhancement

- Job seeker can be filtered based on their skills
- Enable job seekers to connect with industry experts who are willing to provide mentorship

#### Resume Parsing

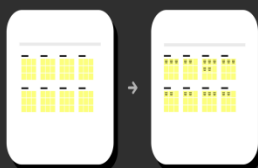
- We can filter candidates based on their skills in resume
- Use keywords on your resume, widely used to track resumes and screen candidates for jobs.

#### Legitimacy Check

- Enable users to report illegitimate job openings
- Verify recruiters legitimacy

#### Chatbot Features

- Chatbot provides user with resources to help deal with hardships of job searching



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## Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes



## After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

### Quick add-ons

- A Share the mural**  
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- B Export the mural**  
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

### Keep moving forward

- Strategy blueprint**  
Define the components of a new idea or strategy.  
[Open the template →](#)
- Customer experience journey map**  
Understand customer needs, motivations, and obstacles for an experience.  
[Open the template →](#)
- Strengths, weaknesses, opportunities & threats**  
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.  
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