



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- 1 hour to collaborate
- 2-8 people recommended

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Need some inspiration?
See a finished version of this template to kickstart your work.
Open example



Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

- A** Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.
 - B** Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.
 - C** Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.
- Open article



Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

PROBLEM

This Nutrition assistant app is based on nutrients and calories of the food will help people with providing proper nutrition and helps in maintaining a healthy lifestyle. Instead of using many different apps to keep touch with people, this one software handle everything ,such as meal planning ,diet analysis, communication between client and nutritionists , workout plans, questionnaires and nutrition coaching for clients Further this will help you to track their progress, keep a food journal, track their water intake.



Key rules of brainstorming

To run a smooth and productive session

- Stay in topic.
- Encourage wild ideas.
- Defer judgment.
- Listen to others.
- Go for volume.
- If possible, be visual.



Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP
You can select a sticky note and hit the pencil. [Switch to sketch] icon to start drawing!

Thenmozhi

- Nutritional analysis is the process of determining the nutritional content of food
- This will help you to track their progress, keep a food journal, track their water intake
- It help people with providing proper nutrition and helps in maintaining a healthy lifestyle
- Nutrilized system is a content based approach for both health and taste
- Choose highprotein and high-calorie snacks
- Healthy nutrition contributes to preventing non communicable diseases

Agila

- Plan meals to include your favorite foods.
- This application will provide the right diet plan and food habits
- We can track our body condition
- Nutrilized system is a content based approach for both health and taste
- The calories of the food were accurately predicted in this application
- Nutritional analysis is the process of determining the nutritional content of food

Anushree

- we can add and analyze our tasty recipes and save the nutrition labels
- Nutrilized generates new recommendation each day for all weeks
- We can compare to the recommended dietary allowance
- we can see charts with macros, fats, carbs, energy, and protein distribution, micronutrient totals
- we can check any meal plan or food journal with our tool
- It leverage great results by analysing the diets yor create

Preethi

- The diet tracking of each user is done using a search interface
- This one software can handle meal planning ,diet analysis, communication between client and nutritionists
- In search interface user selects one of his/her recent or favourite items
- The user can either perform a free text search select the food item from a tree structure
- It is based on the nutrients and the calories of the food
- Try eating the high-calorie foods in your meal frst.



Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

20 minutes



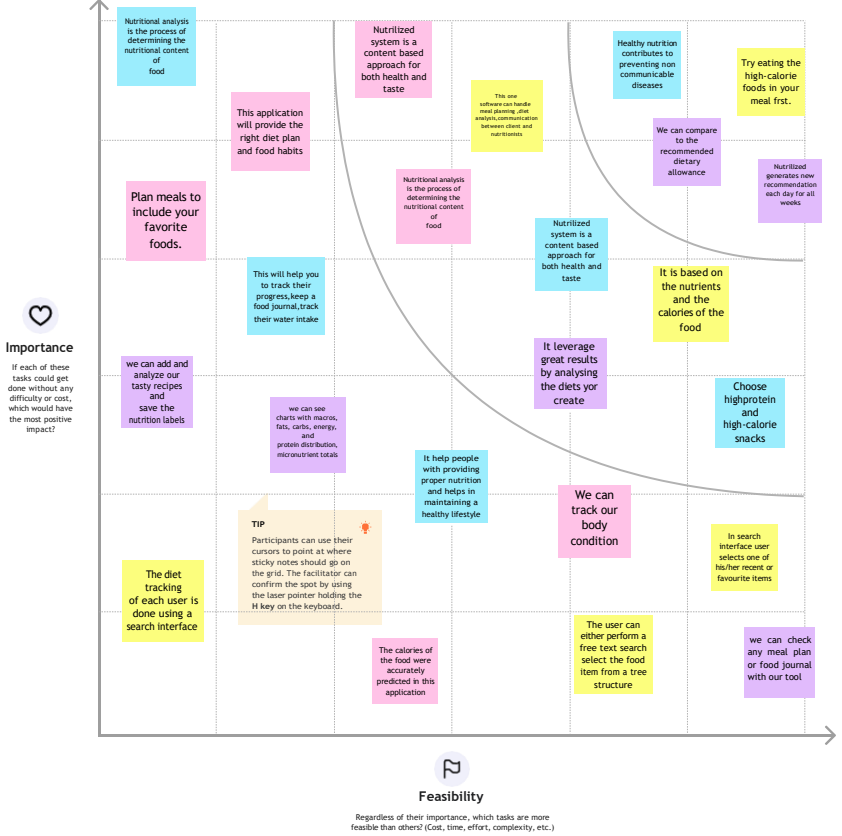
TIP
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.



Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes



After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

- A** Share the mural
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- B** Export the mural
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

- Strategy blueprint**
Define the components of a new idea or strategy.
Open the template
- Customer experience journey map**
Understand customer needs, motivations, and obstacles for an experience.
Open the template
- Strengths, weaknesses, opportunities & threats**
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
Open the template

Share template feedback

