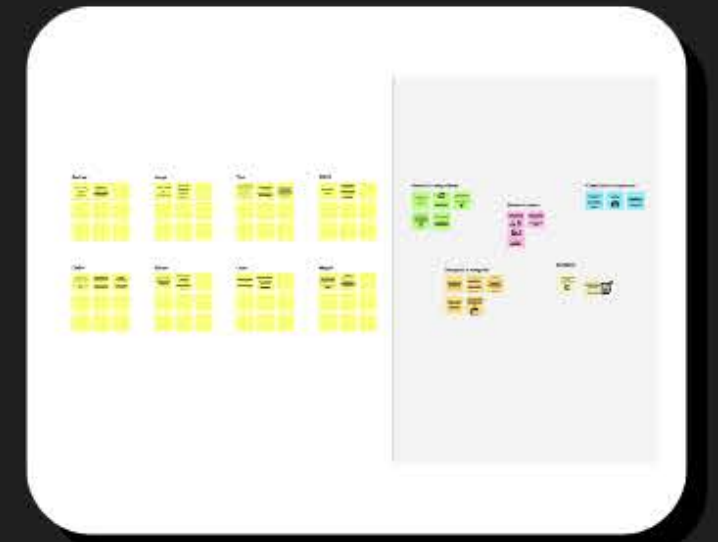
Template

Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- **10 minutes** to prepare
- **1 hour** to collaborate
- **2-8 people** recommended

Share template feedback



Need some inspiration?
See a finished version of this template to kickstart your work.

Open example →

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

A **Team gathering**
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B **Set the goal**
Think about the problem you'll be focusing on solving in the brainstorming session.

C **Learn how to use the facilitation tools**
Use the Facilitation Superpowers to run a happy and productive session.

Open article →

1 Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

PROBLEM

Restaurateur needs a way to overcome inventory shrinkage and wastage so that a proper amount of investment can be made in running a profitable restaurant.

Key rules of brainstorming

To run an smooth and productive session

- Stay in topic.
- Defer judgment.
- Go for volume.
- Encourage wild ideas.
- Listen to others.
- If possible, be visual.

2 Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP
You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

Rupesh.R

- Trend projection-ie using past sale data to predict future sale.
- Guide the restaurateur capable of making right decisions about marketing spend, production and staffing
- Get consumer feedbacks from restaurant managers to forecast consumer demand
- Use machine learning models that attain more accuracy
- Effective management of inventory by data analyzing
- Market research based on data from customer surveys.
- Predict the demand with 3 to 4 machine learning models and choose a model based on accuracy obtained
- Accelerate the data processing speed
- Implement supply chain management

Gokul kannan.R

- Use POS data to build models that predict demand
- Reduction of idle stocks
- Analyze the factors that affect the sale
- Inventory optimization
- Design a model that offers high scalability
- Decreasing operating cost
- Using statistics can also be very informative when it comes to demand forecasting
- Increasing customer satisfactio n
- Forecasting helps in proper production,scheduling and customer service

mayilsamy.M

- Planning and execution of raw materials helps to meet demand
- Time management helps to gather data at particular times
- Online ordering makes more profit to the company
- Check the stock of raw materials for upcoming weeks accordingly
- Predict customer needs
- Demand forecast plays as a key component to every growing business
- Predict the number of orders for upcoming 10 weeks
- Factors like price of popular product, customer economic data and competition in the area are taken into account
- Spend less money on inventory purchase and warehousing

Prabhakaran.T

- Use event driven demand forecasting software
- Planning and execution of supply chain
- Collect historical data
- Collect the report of raw materials used in previous week
- Predict raw materials needed according to the season
- Use qualitative data
- Remove periods of stockouts from forecast
- Fragmented approach to forecasting demand
- Improve collaboration between teams

3 Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

20 minutes

- Trend projection-ie using past sale data to predict future sale.
- Design a model that offers high scalability
- Predict customer needs
- Planning and execution of raw materials helps to meet demand
- Use machine learning models that attain more accuracy
- Accelerate the data processing speed
- Fragmented approach to forecasting demand
- Using statistics can also be very informative when it comes to demand forecasting
- Remove periods of stockouts from forecast

TIP
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

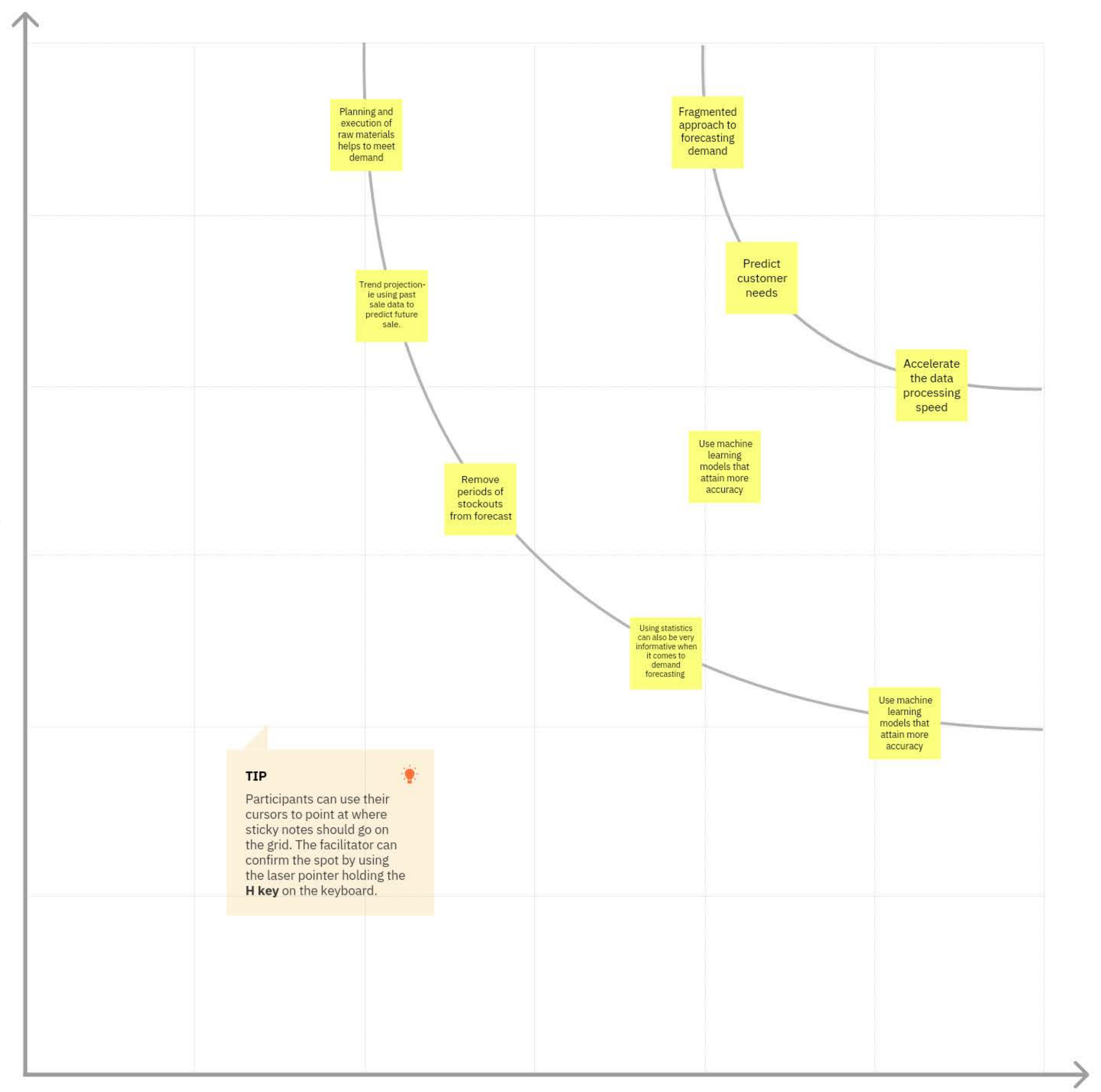
4 Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

Importance

If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?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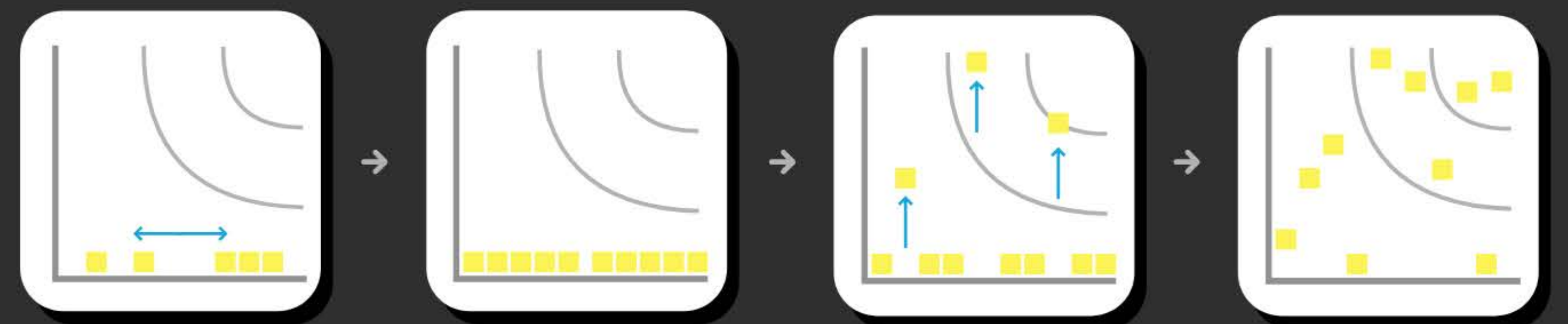
Use machine learning models that attain more accuracy

TIP
Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the **H key** on the keyboard.

Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)



After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

A **Share the mural**
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

B **Export the mural**
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint
Define the components of a new idea or strategy.
Open the template →

Customer experience journey map
Understand customer needs, motivations, and obstacles for an experience.
Open the template →

Strengths, weaknesses, opportunities & threats
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
Open the template →

Share template feedback