

Define CS, fit into CC	<p>1. CUSTOMER SEGMENT(S)</p> <p>Farmers can monitor their land like soil moisture, humidity, water level through application</p>	<p>6. CUSTOMER CONSTRAINTS</p> <p>The major constraint is Farmer cannot predict the crop yield through this application and they are only allowed to use the given features.</p>	<p>5. AVAILABLE SOLUTIONS</p> <p>Remotely monitoring crop yield</p>	Explore AS, differentiate
Focus on J&P, tap into BE, understand RC	<p>2. JOBS-TO-BE-DONE / PROBLEMS</p> <p>Monitoring data fetch by sensors in the field to know about the current situation in the field</p>	<p>9. PROBLEM ROOT CAUSE</p> <p>Lack of management Increasing incomes</p>	<p>7. BEHAVIOUR</p> <p>They can make the decision whether to water the crop or postponed.</p>	Focus on J&P, tap into BE, understand RC
Identify strong TR & EM	<p>3. TRIGGERS</p> <p>Manage irrigation and crop Sensors and IoT devices</p>	<p>10. YOUR SOLUTION</p> <p>Instead of went to field for each and every time, using IoT device connected with various sensors, farmer can get knowledge about their field from anywhere.</p> <p>The time can be saved.</p>	<p>8. CHANNELS of BEHAVIOUR</p> <p>8.1 ONLINE</p> <p>Through online farmer can analyze the field using apt sensors.</p>	Extract online & offline CH of BE
	<p>4. EMOTIONS: BEFORE / AFTER</p> <p>Farmers didn't know what happened in their land but by using technology they can get knowledge about their field</p>		<p>8.2 OFFLINE</p> <p>In offline, each and every time farmer need to went to their field to analyze the field</p>	