Team ID: PNT2022TMID23976

Signs with Smart Connectivity for Better Road Safety

Define CS, fit into CC

1. CUS 1 OMER SEGMENT (S)

Who is vouí customeí?

• Highway division



6. CUSTOMER

What constraints prevent your customers from taking action of limit their choices of

The impact of the network on the tests was a significant and unexpected element. Given the quantity of sensors, this Iol'-based system was successful in simulating a large-scale smart sign board.

5. AVAILABLE SOLUPIONS

Which solutions aie available to the customeis when they face thepioblem

Along íoadways, static signs with cleaí diíections aíe put as potential fixes.

Explore AS, different

AS

2. JOBS-l'O-BE-DONE / PROBLEMS

Which jobs-to-be-done (oí píoblems) do you addíess foi youí customeís?

Among its many duties, the Smaítboaíd Connectivity is in chaíge of keeping coííect tempeíatuíe sensoí íeadingsand infoíming the boaíd of the speed of the customei's vehicle.



9. PROBLEM ROOL CAUSE

What is the feal feason that this píoblem exists? What is the back stofy behind the need to do this job?

No Sensoí ícadings fíom the weatheí would alteí the speed ícstíict ion if theíc was no inteinet connection.
Unnecessaíy píessing of the accident indicatoí button by some people could leadto píoblems.



7. BEHAVIOUR

What does you' customei do to addiess the pioblem and get the jobdone?

As a teacheí, the IO12 cloud updates the smaítboaíd on the condition of the íoads on a íegulaí basis.

3. 1°RIGGERS

What triggers customers to act?

. Poor weather conditions prevail. The vehicle should be moving at threshold speed. The sensor value should be shown on the smart board to alert the customer.



10. YOUR SOLUTION

We employ smaít linked sign boaíds as an alteínative to static signboaíds. With the help of a web app and weatheí API, these intelligent connected sign boaíds automatically



8. CHANNELS of BEHAVIOUR

3.1 ONLIN

What kind of actions do customeís take online?

■ The depaitments can ieceive diiect emails of messages from customeis. (Officeis on neaíby patíol).

8.2 OÏÏLINE



4. EMOTIONS: BETORE / ATTER



How do customeis feel when they face a pioblem of a job and afteiwaids?

Clients will feel betteí afteí selecting an opeíation mode with the use of smaítboaíd connectivity, and they will then follow the instiuctions on the smaítboaíd.

update with the cuííent speed limits. 1 Phe speed may íise oí fall in íesponse to vaíiations in the weatheí. 1 Phe display of diveísion signs aíe deteímined by tíaffic and potentiallyfatal situations. As appíopíiate, theíe aíe also signs that íead "Guide (Schools), Waíning, and Seívice" (Hospitals, Restauíants). Using buttons, it is possible to choose fíom a vaíiety of opeíating modes.

What kind of actions do customers take offline?
Following directions is one of the main tasks for the traveler, but they can utilize the smartboard signs tocheck the state of the road from wherever they are.