

# Ideation Phase

## Brainstorm & Idea Prioritization Template

Date	15 september 2022
Team ID	PNT2022TMID50683
Project Name	Real Time River Water Quality Monitoring and Control System
Maximum Marks	4 Marks


### Brainstorm & Idea Prioritization Template:

Conceptualizing gives a free and open climate that empowers everybody inside a group to partake in the imaginative reasoning cycle that prompts critical thinking. Focusing on volume over esteem, out-of-the-container thoughts are gladly received and based upon, and all members are urged to team up, helping each other foster a rich measure of savvy fixes.

Utilize this layout in your own meetings to generate new ideas so your group can release their creative mind and begin forming ideas regardless of whether you're not sitting in a similar room.

Reference: <https://www.mural.co/templates/empathy-map-canvas>

### Step-1: Group Social affair, Cooperation and Select the Issue Proclamation



## Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- 1 hour to collaborate
- 2-6 people recommended

[Share template feedback](#)

**Before you collaborate**

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

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- Team gathering**  
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.
- Set the goal**  
Think about the problem you'll be focusing on solving in the brainstorming session.
- Learn how to use the facilitation tools**  
Use the Facilitation Superpowers to run a happy and productive session.  
[Open article](#)

**MEMBERS OF IDEATION PHASE :**

**TEAM LEADER:** SARAVANA KUMAR D

**TEAM MEMBERS:** SANTHOSH K M  
SANTHOSH KUMAR K  
SARAVANAN S

**DISCUSSION TOPIC:**  
Ideas for monitoring and solving the contaminated river water near agriculture fields

**1 Define your problem statement**


What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes


**PROBLEM**  
How might we [your problem statement]?

**PROBLEM STATEMENT**

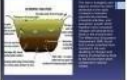
Farmers put fertilizers and pesticides on their crop so that they grow better but these fertilizers and pesticides can be washed through the soil by rain to end up in the rivers



If the large amount of fertilizers or the farm waste drain into river the concentration of nitrate and phosphate in the water increases considerably algae uses these substances to grow and multiply rapidly turning the water green



The massive growth of algae called Eutrophication that leads to pollution. When the algae die they broken down by the action of bacteria which quickly multiply using up all the oxygen in the water which leads to the death of many animals



## Step-2: Brainstorm, Idea Listing and Grouping

2

### Brainstorm

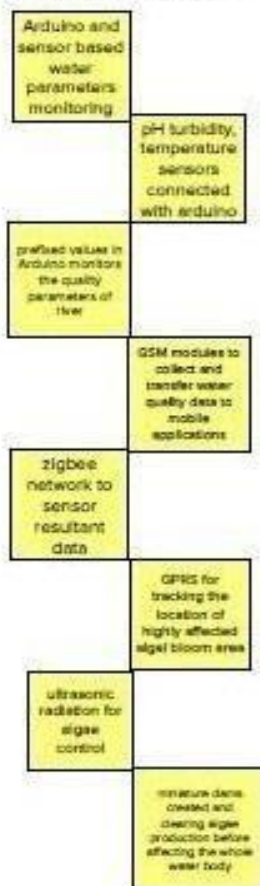
Write down any ideas that come to mind that address your problem statement.

⌚ 10 minutes

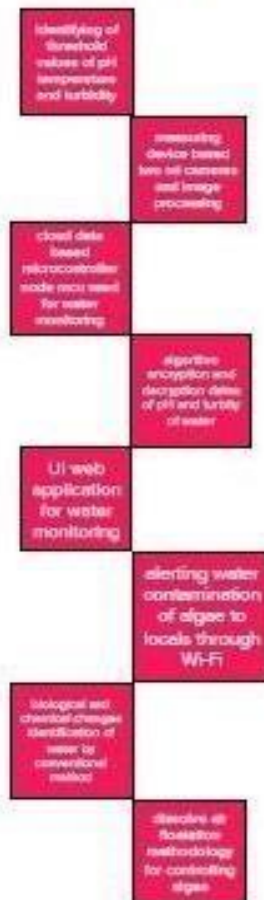
#### TIP:

You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

#### SARAVANA KUMAR D



#### SANTHOSH K M



#### SANTHOSH KUMAR K



#### SARAVANAN S



### Step-3: Idea Prioritization

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#### Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

⌚ 20 minutes

