

<p><b>1. CUSTOMER SEGMENT(S)</b></p> <p>The people who are travelling through the vehicles in road , they are customers.</p>	<p><b>6. CUSTOMER CONSTRAINTS</b></p> <p>Constraints exist with the use of citation and enforcement data to help prevent crashes.</p>	<p><b>5. AVAILABLE SOLUTIONS</b></p> <p>Smart traffic light and traffic control systems, artificial intelligence, the use of telematics and automotive technology.</p>
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<p><b>2. JOBS-TO-BE-DONE /PROBLEMS</b></p> <p>Create a communication between the people and sign board if the sign board not instruct at the time they may creat the problem..</p>	<p><b>9. PROBLEM ROOT CAUSE</b></p> <p>Provide information and warnings about hazards or threats which are essential to safety.</p>	<p><b>7. BEHAVIOUR</b></p> <p>If the sensors are not working properly contact the customer care or drop a message.</p>
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<p><b>3. TRIGGERS</b></p> <p>On seeing those signs people are aware and it's being a caution so it will avoid dangerous situation.</p>	<p><b>10. YOUR SOLUTION</b></p> <ul style="list-style-type: none"> <li>• The purpose of making accident less environment <b>SIGN-SAFETY -SECURE.</b></li> <li>• To increase smart facilities for road safety.</li> <li>• To prevent and reduce the number of road related accidents and improve road safety.</li> </ul>	<p><b>8.CHANNELS of BEHAVIOUR</b></p> <p>In online we use IOT based digital signs and also use static signs for offline services.</p>
<p><b>4. EMOTIONS: BEFORE / AFTER</b></p> <p>* Before using this technology there was more accident and society suffered a lot.</p> <p>* After using this technology,they fell easy and people being more aware.</p>		