

Define CS, fit into CC	<div>1. CUSTOMER SEGMENT(S)<div>CS</div><div>1.Layout doesn't need to monitor every time.</div></div>	<div>6. CUSTOMER CONSTRAINTS<div></div><div>1.High adoption costs . 2.Needs uninterrupted internet connection.</div></div>	<div>5. AVAILABLE SOLUTIONS<div></div><div>Monitor different parameters and mobile or web application make easily to farm that crop fit.</div></div>	Explore AS differentiate
	<div>2. JOBS-TO-BE-DONE / PROBLEMS<div></div><div><ul style="list-style-type: none"><li>It is difficult to identify the damaged sensor.</li><li>Ain't known if the application does not work properly.</li></ul></div></div>	<div>9. PROBLEM ROOT CAUSE<div>RC</div><div>1.If high temperature,PH point,moisture and light intensity makes the serious cause for the environment that could affect the sensor.</div></div>	<div>7. BEHAVIOUR<div>BE</div><div>The customer wants to make the revolutionary propogation in the rating of the crop protection through the reliability of time efficient.</div></div>	
Focus on J&P, tap into BE, understand RC				Focus on J&P, tap into BE, understand

Identify strong TR & EM	3. TRIGGERS <span>TR</span> <div>Spraying insecticides,pesticides help to minimize the crop damage by controlling the insects and other pests.</div>	10. YOUR SOLUTION <span>SL</span> <div>To solve the problem of farmer we have designed a smart farm land protection system with the help of IOT.</div>	8. CHANNELS of BEHAVIOUR <span>CH</span> <div><b>ONLINE:</b>The purpose sends the data to the farmers to protect their farm and to increase the yield.</div>	Identify strong TR & EM
	4. EMOTIONS: BEFORE / AFTER <span>EM</span> <div> <b>BEFORE:</b>Needs direct monitoring of farms regularly if it fails crop will be affected and the reduction in the yield.  <b>AFTER:</b>Isolated monitoring and increased crop productivity and yield. </div>		<div><b>OFFLINE:</b>The control action is taken by the farmers to monitor the farms.</div>	