

Project Design Phase-I
Proposed Solution Template

Date	21 October 2022
Team ID	PNT2022TMID01297
Project Name	Global Sales Data Analytics
Maximum Marks	2 Marks

Proposed Solution Template:

Project team shall fill the following information in proposed solution template.

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	The problem of any product that is to be identified and should be solved, those problems includes quantity,quality,cost,durability,brand,etc., of the product.
2.	Idea / Solution description	<ul style="list-style-type: none">• Press release• Attractive Advertisements on: Shopping malls, apartments and online sights
3.	Novelty / Uniqueness	Maintaining the uniqueness of the product and stand-out from other products in terms of innovation,cost,feature of a product.
4.	Social Impact / Customer Satisfaction	To satisfy the customer by the quantity,price,quality,durability,maintaining loyalty,life time for a product.
5.	Business Model (Revenue Model)	<ul style="list-style-type: none">• Business-To-Business Model (B2B)• Business-To-Customer Model (B2C)• Subscription Based Model• On-Demand Business Model
6.	Scalability of the Solution	<ul style="list-style-type: none">• Team communication• Marketing efforts• Client relation• Product development• Expense spent on the development