

Define CS, fit into CC	<div>1. CUSTOMER SEGMENT(S)<div>CS</div><div>The preliminary phase of this system comprises of proper disposal and anthology, which is the major brave.</div><div>Municipal corporate employees are our users.</div></div>	<div>6. CUSTOMER CONSTRAINTS<div></div><div>Rough action of user may damage the sensor The product may have short lifespan Network connection required properly Installation cost will be high Scope Time Risk</div></div>	<div>5. AVAILABLE SOLUTIONS<div></div><div>Available solutions are use a reusable bottle/cup for beverages on-the-go. Use reusable grocery bags, and not just for groceries. Purchase wisely and recycle. Compost it! Avoid single-use food and drink containers and utensils. Buy secondhand items and donate used goods.</div></div>	Explore AS differentiate
	<div>2. JOBS-TO-BE-DONE / PROBLEMS<div></div><div>We need to monitoring the levels of bins and alerting the user to clean provide location of the bin, efficient service for the collection, transportation and disposal of waste.</div></div>	<div>9. PROBLEM ROOT CAUSE<div>RC</div><div>Lack of Public Awareness. Refusal to Learn About Compliance. Insufficient Investment in Waste Management Lack of Proper Machinery.</div></div>	<div>7. BEHAVIOUR<div>BE</div><div>Find the required sensor based on the requirements and get the expected results.</div></div>	

Focus on J&P, tap into BE, understand RC

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Identify strong TR & EM	3. TRIGGERS TR <ul style="list-style-type: none"> • Landfill –growth • Increases their profit. • Incineration • best way too trigger the customers to buy the product 	10. YOUR SOLUTION SL <p>Our solution is to provide a smart waste management system where sensors are fitted inside the dustbins which collect the waste in the locality and alert the respective people to collect and segregate the waste. The system also provides route planning for the collection of the waste.</p> <p>We need too explain our customers about the advantages and positive thing about the product</p>	8. CHANNELS of BEHAVIOUR CH <p>Online:</p> <ul style="list-style-type: none"> • Use emails and articles instead of letters and magazines • Create voluntary awareness in social media <p>Offline:</p> <ul style="list-style-type: none"> • Reduce recycle reuse • Buy second hands and reduce goods • Use biodegradable covers • Compost it
	4. EMOTIONS: BEFORE / AFTER EM <p>Provide better environment for people live around bins . This technology can lead towards the development and adoption of a cleaner production, circular economy and effective waste management, thus improving environmental sustainability.</p>		