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|--|--|--|---|-----------------------|
| Define CS, fit into CC                   | <div>1. CUSTOMER SEGMENT(S)<br/>All the person who are accessing the crude oil in the vehicles are our customer</div> <div>CS</div>                                    | <div>6. CUSTOMER CONSTRAINTS</div> <div>The customer didn't get the right information about the current price of crude oil</div> <div>CC</div> | <div>5. AVAILABLE SOLUTIONS</div> <div>We have the number of solution to solve the predicting price of the crude oil like:- taking the data of current crude oil and AI predict the</div> <div>AS</div>               | Explore AS, different |
|  | <div>2. JOBS-TO-BE-DONE / PROBLEMS<br/>We know that the economics of any country is depending upon this factors also, so we improve the economics.</div> <div>JP</div> | <div>9. PROBLEM ROOT CAUSE</div> <div>The customer didn't the the current price of the crude oil</div> <div>RC</div>                           | <div>7. BEHAVIOUR</div> <div>What does your customer do to address the problem and</div> <div>The correct and accurate information about the price of crude oil should be provide to the customer</div> <div>BE</div> |                       |
| Focus on J&P, tap into BE, understand RC |  | Focus on J&P, tap into BE, understand RC   |   |                       |

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|  | <div>3. TRIGGERS</div> <div>I see that my classmate install the tools for the the price prediction in efficiently way</div> <div>TR</div> | <div>10. YOUR SOLUTION</div> <div>A contemporary and innovative method of predicting crude oil price using the ANN</div> <div>SL</div> | <div>8. CHANNELS of BEHAVIOUR</div> <div>8.1 ONLINE<br/>Customer use the app to see price</div> <div>8.2 OFFLINE<br/>We published the price of crude oil in the newspaper</div> <div>CH</div> | Identify |
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|  | <div>4. EMOTIONS: BEFORE / AFTER</div> <div>EM</div> <div>I saw that the people not buying the oil by seeing the previous weeks price ,because it not get the current price . After predicting the price , everyone is able to get the knowledge of current price.</div> |  |  |
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