Focus on J&P.

1. CUSTOMER SEGMENT(S)

highway division

Who is your customer?

Passenger

6. CUSTOMER CONSTRAINTS

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What constraints prevent your customers from taking action or limit their choices of solutions?

The impact of the network on the tests was a significant and unexpected element. Given the quantity of sensors, this IoTbased system was successful in simulating a large-scale smart agricultural setting.

If there was no internet connection, no sensor readings from the

weather would alter the speed restriction. Unnecessary pressing of

the accident indicator button by any people could lead to

5. AVAILABLE SOLUTIONS

Which solutions are available to the customers when they face the problem or need to get the job done? What have they tried in the past? What pros & cons do these solution shave?

Along roadways, static signs with clear directions are putas potential fixes which gives clear solution.

2. JOBS-TO-BE-DONE / PROBLEMS



ЕМ

Which jobs-to-be-done (or problems) do you address for vour customers?

There may be having of different duties, the Smart board Connectivity is in charge of keeping correct temperature sensor readings and should informing the board of the speedof the customer's vehicle.

9. PROBLEM ROOT CAUSE

the back story behind the need to do this job?



What is the real reason that this problem exists? What is

What does your customer do to address the problem and get the job done?

As a teacher, the IOT cloud updates the smartboard on the condition of the roads on a regular basis. So that the customer would address the problem and get the job done.

3. TRIGGERS



What triggers customers to act? i.e. seeing their neighbour installing

Weather will be bad most of the time. The car ought to be travelling at its threshold speed. To alert the customer, the sensor value should be shown on the smart board.

10. YOUR SOLUTION

problems.



We employ smart linked sign boards as an alternative to static signboards. With the help of a web app and weather API, these intelligent connected sign boards automatically update with the current speed limits. The speed may rise or fall in response to variations in the weather. The display of

diversion signs is determined by traffic and potentially fatal situations. As appropriate, there are also signs that read

"Guide (Schools), Warning, and Service" (Hospitals, Restaurants). Using buttons, it is possible to choose from avariety of operating modes.

8. CHANNELS of BEHAVIOUR



3.1 ONLINE

7. BEHAVIOUR

What kind of actions do customers take online? The departments can receive direct emails or messages fromcustomers. (Officers on nearby patrol).

3.2 What kind of actions do customers take offline?

Following directions is one of the major tasks for the traveler, but they can utilize the smart board signs to check the state of the road from wherever they are standing.

4. EMOTIONS: BEFORE / AFTER



iob and afterwards?

Clients will feel better after selecting an operation mode with the use of smart board connectivity, and they will then follow the instructions on the smart board.