

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	19 September 2022
Team ID	PNT2022TMID04977
Project Name	Project - SKILL AND JOB RECOMMENDER
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:


Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: <https://www.mural.co/templates/empathy-map-canvas>

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Template



Brainstorm & idea prioritization

SKILL/JOB RECOMMENDER APPLICATION

10 minutes to go (100%)
1 hour to go (100%)
23 people have joined

Team ID - PNT2022TMID04977

Team Leader - KANAGA LAKSHMI K
Team Member 1 - JAYASHREE C
Team Member 2 - JAISHREE K
Team Member 3 - ISWARYA V

Start a new session

Before you collaborate

All the set of presentation ideas will only work with this session. It ends what you need to do to get going.

10 minutes

- Team gathering**
Get to know each other, introduce the problem to the team, and get everyone on the same page.
- Get the need**
What is the problem you are trying to solve? What is the goal?
- Learn how to use the tool**
Learn how to use the tool to create a presentation.

Open article

1 Define your problem statement

What problem are you trying to solve? What is your problem statement? How might we state it? This will be the focus of your brainstorm.

10 minutes

PROBLEM 1

How might we help job seekers search for specific job vacancies?

PROBLEM 2

How might we make the hiring procedure easier to select the best candidate for the job?

PROBLEM 3

How might we make the job search customized?

PROBLEM 4

How might we help job seekers search for specific job vacancies?

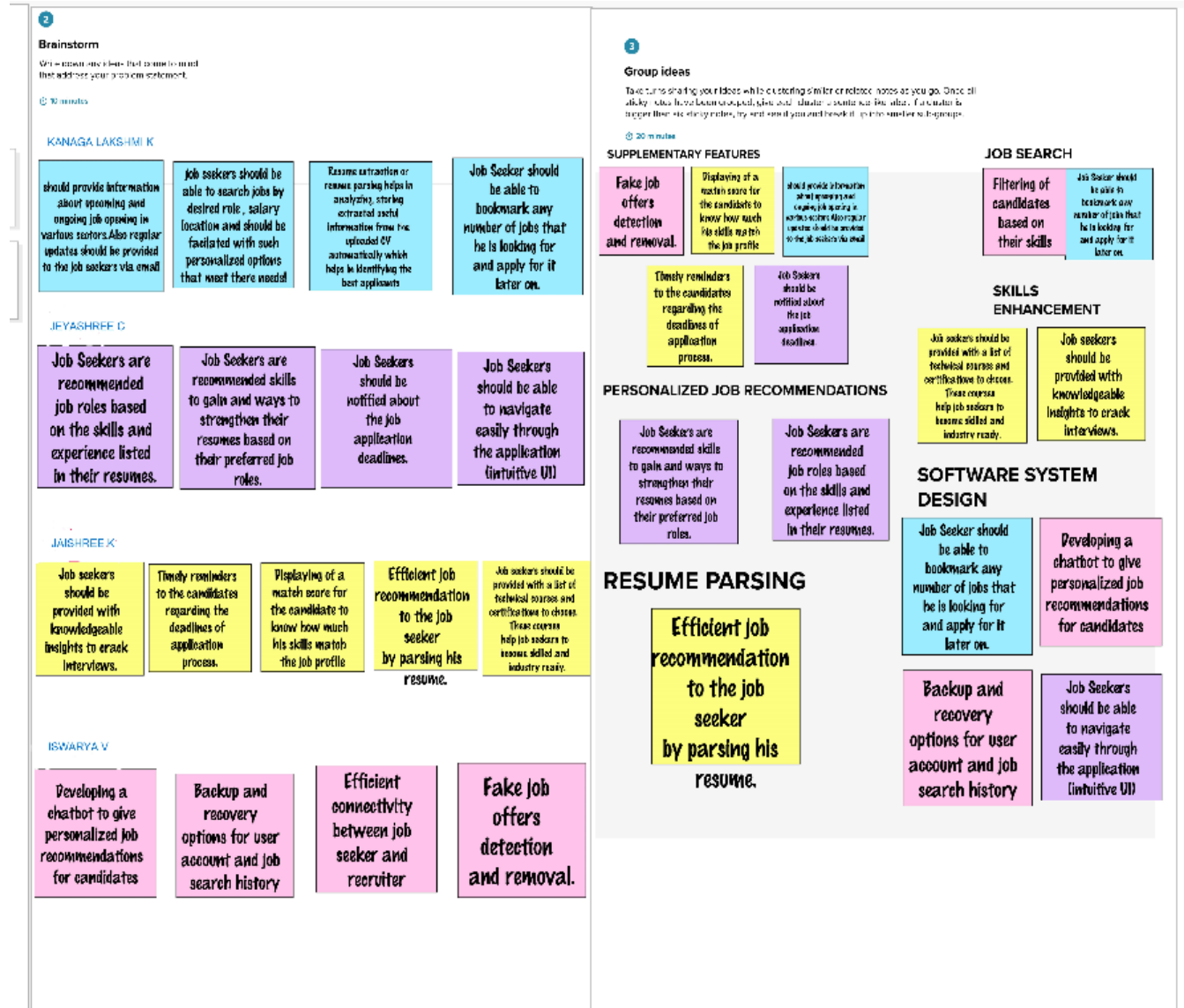
Key rules of brainstorming

1. No criticism or evaluation
2. Go for quantity
3. Welcome wild ideas
4. Build on the ideas of others
5. One idea at a time

PROBLEM 5

How might we provide a platform for recruiters to display job openings?

Step-2: Brainstorm, Idea Listing and Grouping



Step-3: Idea Prioritization

4

Prioritize

Your team's task will be on the same topic about which is preferable – making money. Place your chess on this grid to determine which ideas are important and which are feasible.

20 minutes

