1

Define your problem statement

Smart Fashion Recommender Application by using the cloud computing

5 minutes

PROBLEM

Online Recommender system for the new generation

Key rules of brainstorming

To run an smooth and productive session

- Stay in topic.
- Encourage wild ideas.
- Defer judgment.
- Listen to others.
- Go for volume.
- If possible, be visual.

2

Brainstorm

With the help of Recommender system the application developed by us will show the recommendation to the users with their previous search or wishlists.

10 minutes

Person 1

This is a title...

Person 2

This is a title...

Person 3

This is a title...

Person 4

This is a title...

3

Group ideas

Our Idea on the recommendtion

20 minutes

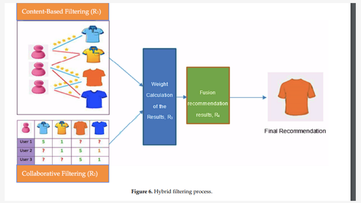

Figure 4. Hybrid filtering process.

Recommendation systems have the potential to explore new opportunities for retailers by enabling them to provide customized recommendations to consumers based on
information retrieved from the Internet. They help consumers to instantly find the products and services that closely match with their choices. Moreover, different stat-of-the-art
algorithms have been developed to recommend products based on users' interactions
with their social groups. Therefore, research on embedding social media images within
fashion recommendation systems has gained huge popularity in recent times. This paper
presented a review of the fashion recommendation systems, algorithmic models and filtering techniques based on the academic articles related to this topic. The technical aspects, strengths and weaknesses of the filtering techniques have been discussed elaborately, which will help future researchers gain an in-depth understanding of fashion recommender systems. However, the proposed prototypes should be tested in commercial applications to understand their feasibility and accuracy in the retail market, because inaccurate recommendations can produce a negative impact on a customer.

4

Prioritize

20 minutes