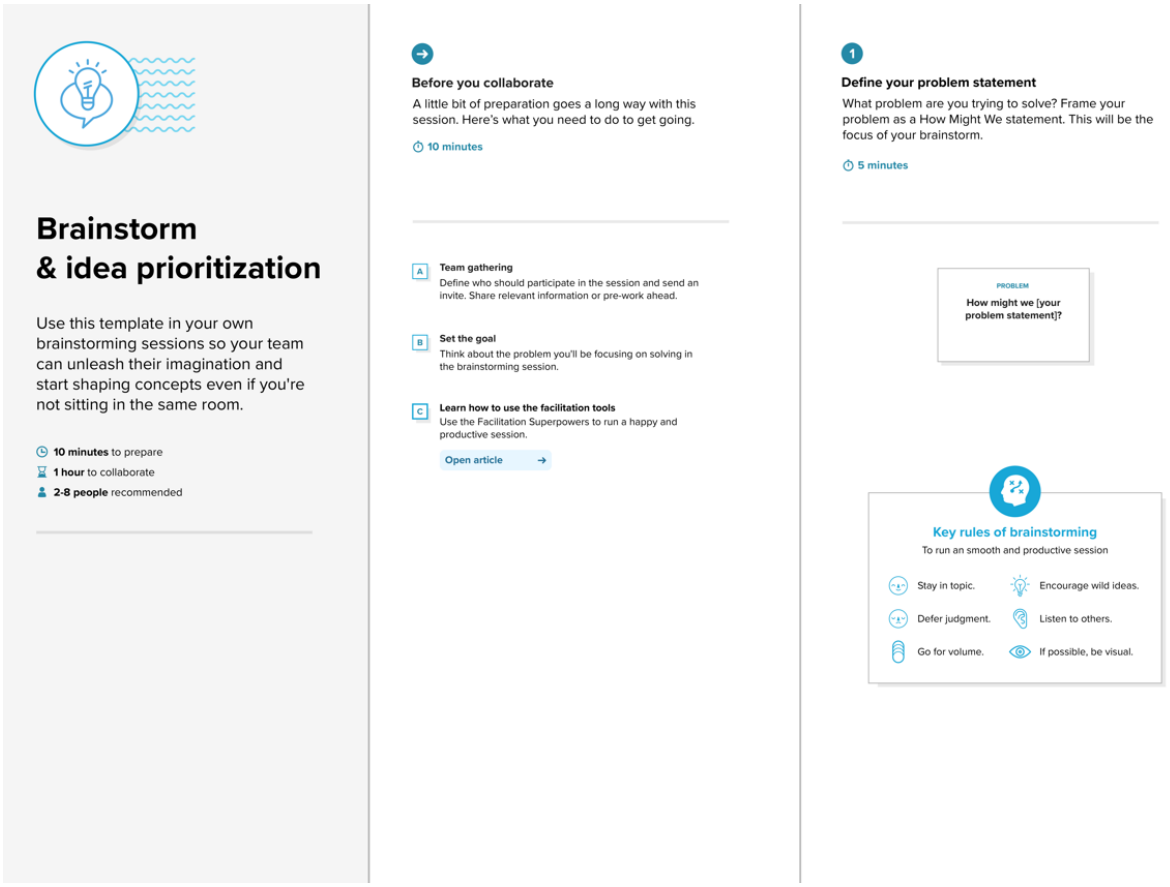
Ideation Phase
Brainstorm & Idea Prioritization Template

Date	17 october 2022
Team ID	PNT2022TMID52158
Project Name	SmartFarmer - IoT Enabled Smart Farming Application
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Step-2: Brainstorm, Idea Listing and Grouping

3

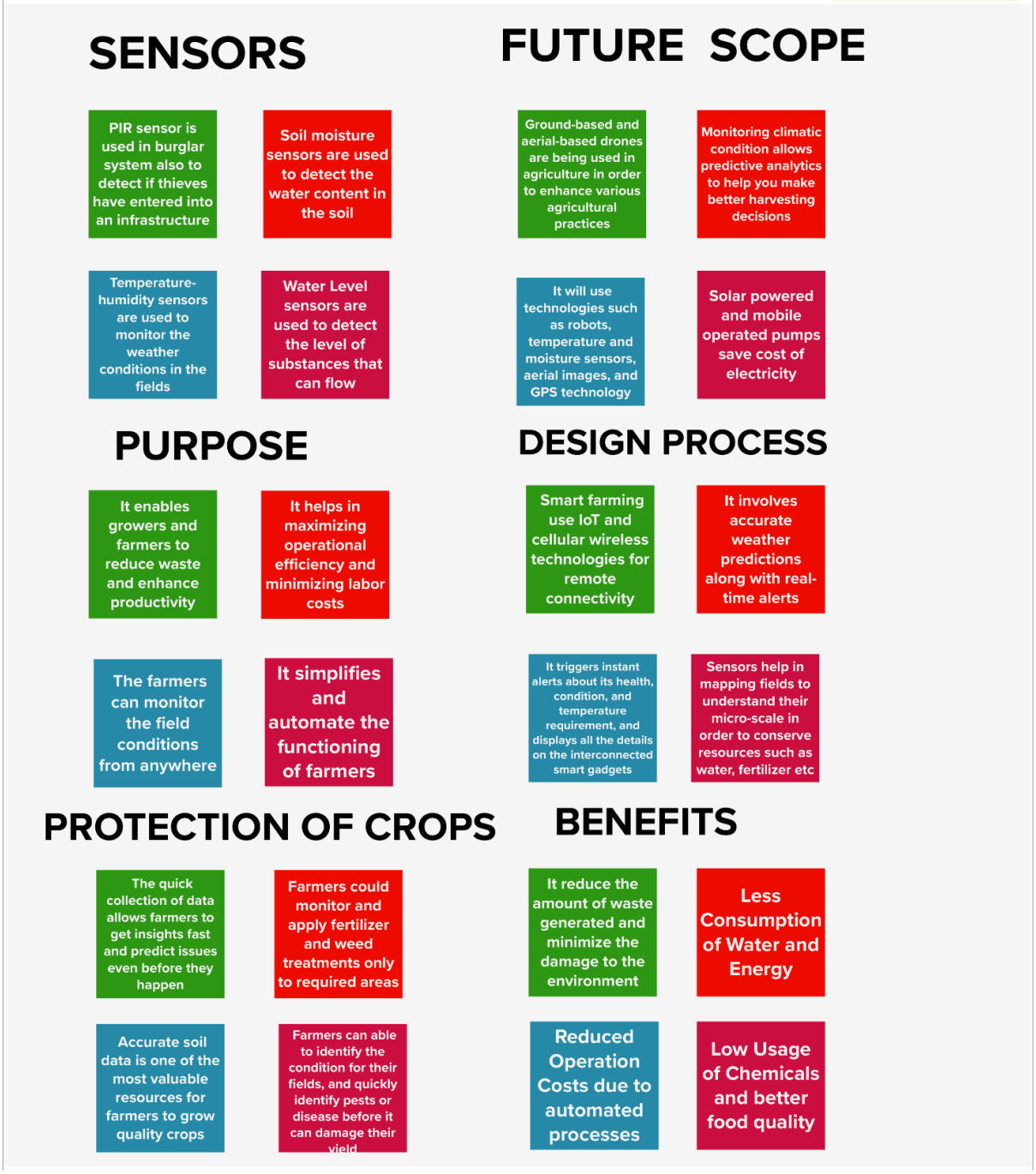
Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

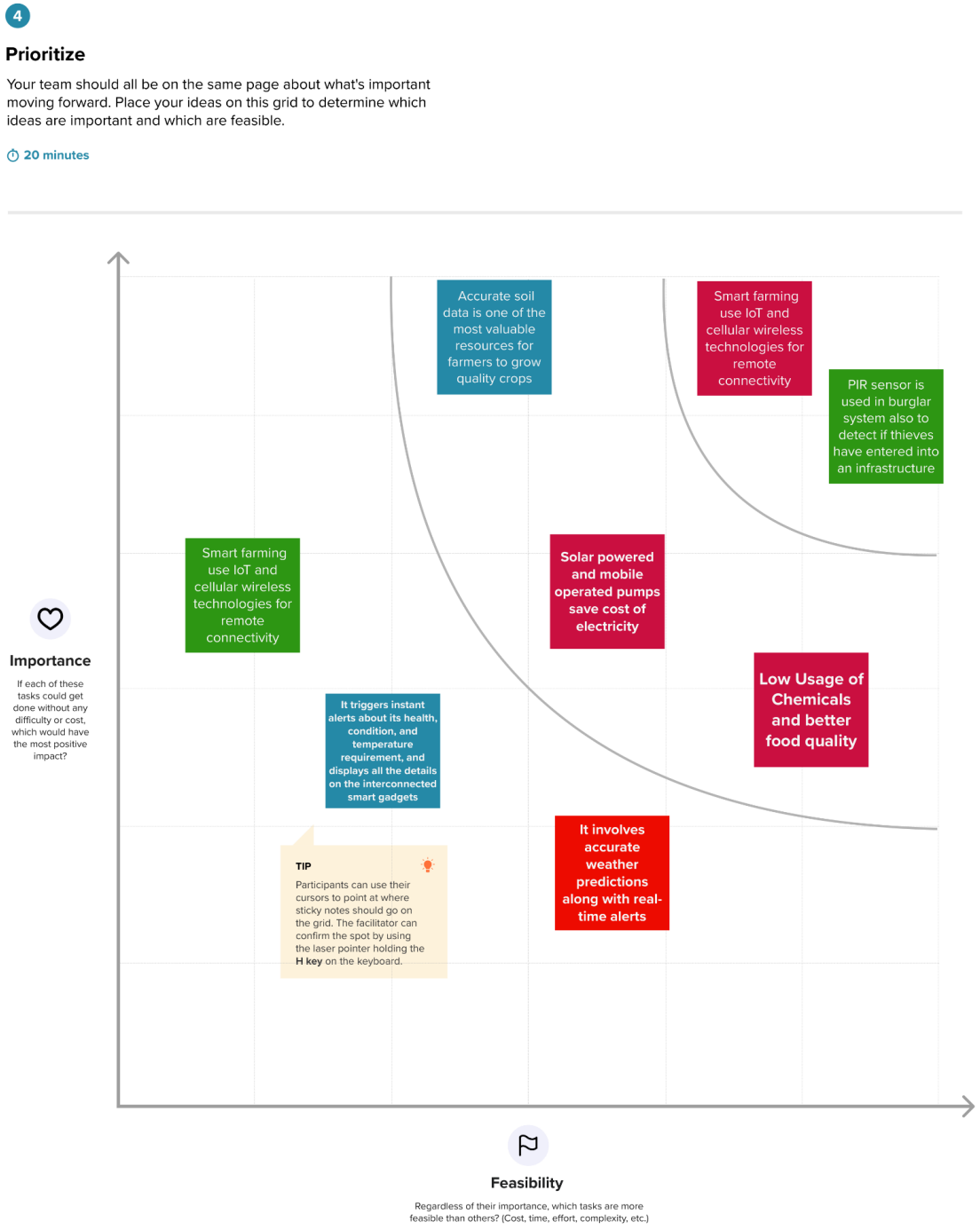
20 minutes

TIP

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.



Step-3: Idea Prioritization



Reference:

https://app.mural.co/t/benedit6671/m/benedit6671/1665671451272/f22cbb1ac2a980c8d7b70888bcaedc060bad7689?sender=u8ba67d986bd8333155cb2150