

Define CS, fit into CC	1. CUSTOMER SEGMENT(S) usage of nutrition tables and other information sources. CS nutrition information usage and attitudes food frequencies, demographics and food perception.	6. CUSTOMER CONSTRAINTS CC not validating tools for specific patient populations, inaccurate information, changes to a patient's condition during hospitalization, and the use of invalidated laboratory values.	5. AVAILABLE SOLUTIONS AS Eat smaller meals and snacks more frequently. Talk to your provider. Avoid non-nutritious beverages such as black coffee and tea; instead choose milk and juices. Try to eat more protein and fat, and less simple sugars. Walk or participate in light activity to stimulate your appetite.	Explore AS, differentiate
Focus on J&P, tap into BE, understand RC	2. JOBS-TO-BE-DONE / PROBLEMS J&P nutritional disease, any of the nutrient-related diseases and conditions that cause illness in humans. They may include deficiencies or excesses in the diet, obesity and eating disorders, and chronic diseases such as cardiovascular disease, hypertension, cancer, and diabetes mellitus. Jobs need to be added Nutritional aide. Food service associate. Nutrition assistant. Caterer. Chef. Health coach. Health educator. Nutrition writer.	9. PROBLEM ROOT CAUSE RC unsuitable dietary choices. having a low income. difficulty obtaining food. Low intake of food <ul style="list-style-type: none"> cancer. liver disease. conditions that cause nausea or make it difficult to eat or swallow. taking medications that make eating difficult — due to nausea, 	7. BEHAVIOUR BE Nutritional assessment includes patients history, physical examination, anthropometric measurements, laboratory dates and changes of immunocompetence. Anthropometric assessment, like skinfold and muscle area measurements, is not an extremely accurate method predicting nutritional status of an individual patient.	Focus on J&P, tap into BE, understand RC

	3. TRIGGERS TR A balanced diet has been noted as important to recovery.1 For some clients, poor eating habits and the substitution of alcohol for food result	10. YOUR SOLUTION SL The app helps you set goals, monitor your weight trends, and track your intake based on the specific diet plan you select. It also offers detailed nutrient information for each ingredient in your food log and a daily analysis to help keep you on track.	8.CHANNELS of BEHAVIOUR CH 8.1 ONLINE MyPlate Calorie Counter, MyFitnessPal, Yummly, Lifesum, MyNet Diary Calorie Counter, Spokin, and Ovia Pregnancy Tracker 8.2 OFFLINE Keeps track of diet details and has reminders that help the customer to keep track of their schedule
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