## Ideation Phase Define the Problem Statements

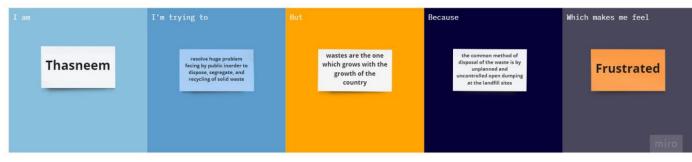
Date	19 September 2022
Team ID	PNT2022TMID34548
Project Name	Project – Smart Waste Management System for
	Metropolitan Cities
Maximum Marks	2 Marks

## **Customer Problem Statement Template:**

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.





Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	Thasneem	resolve huge problem facing by public inorder to dispose, segregate, and recycling of solid waste	wastes are the one which grows with the growth of the country	the common method of disposal of the waste is by unplanned and uncontrolled open dumping at the landfill sites	Frustrated