

Ideation phase

Empathize & Discover

Date	16 October 2022
Team ID	TNT2022TMID52160
Project Name	Real Time River Water Monitoring And Control System
Maximum Mark	4 Mark

Empathy map canvas:

An empathy map is a simple, easy-to-digest visual that capture knowledge about a user's attitude.

It is a useful tool to helps terms better understand their users.

Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.

Empathy map:



Empathy map

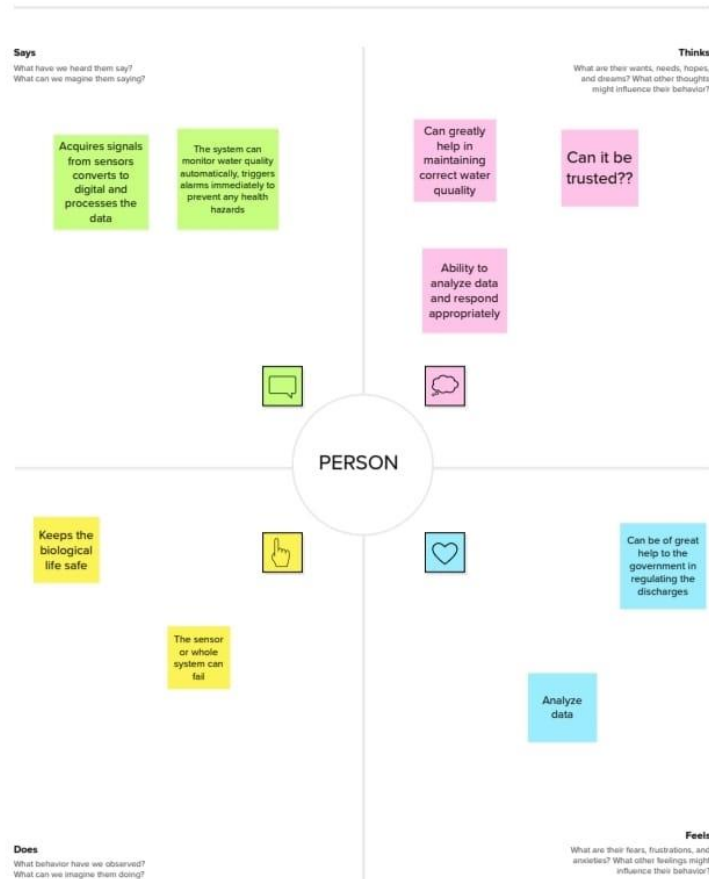
Use this framework to develop a deep, shared understanding and empathy for other people. An empathy map helps describe the aspects of a user's experience, needs and pain points, to quickly understand your users' experience and mindset.

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Build empathy

The information you add here should be representative of the observations and research you've done about your users.



Need some inspiration?

See a finished version of this template to kickstart your work.

[Open example](#)

