

# CUSTOMER JOURNEY MAP

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Team ID	PNT2022TMID52160
Project Name	Real Time River Quality Monitoring and Control System

## CUSTOMER JOURNEY MAP

	STAGE 1	STAGE 2	STAGE 3	STAGE 4	STAGE 5
<b>OBJECTIVES</b>	Write a goal or activity	Develop a system for continuous monitoring of river water quality	Remote places using wireless sensor networks with low power	Low cost and high detection accuracy.	pH, conductivity, turbidity level, etc.
<b>NEEDS</b>	Write a need you want to meet	Identification of river basin specific pollutions	Impact assessment	Cause effect relationships	Sample,Target
<b>FEELINGS</b>	Write an emotion	Happy about the solution	Embrassed on the	Happy	Encouraging to words this

	you expect the customer to have		solution and promoted the good words towards this project		project giving good feedbacks
<b>BARRIERS</b>	Write a potential challenge to your objective	Biological quality elements	Short term toxicity/ proxies for long term effects	Effect based method	Mixture modelling