

Ideation Phase

Empathize & Discover

Date	19 September 2022
Team ID	PNT2022TMID52622
Project Name	Skill and job recommender system
Maximum Marks	4 Marks

Empathy Map Canvas:

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviors and attitudes.

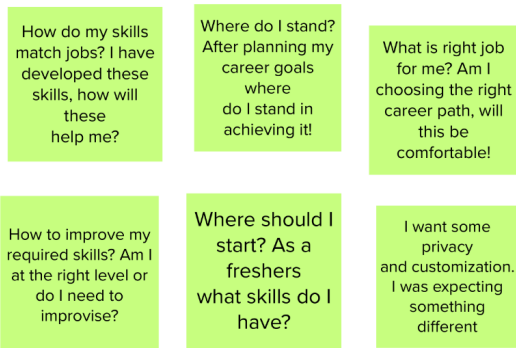
It is a useful tool to help teams better understand their users.

Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.

Skill and job recommender website

Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



Skill and Job Recommender Website

Checks the website

Chat with chatbot

List skills and weakness update resumes/profile

Search and apply for jobs

Ask friends/well wishers Compare jobs Make decisions

Overwhelmed

Anxious

Excited

Satisfaction

Believe to get job and growth in carrier

Does

What behavior have we observed?
What can we imagine them doing?

Feels

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?