Smart Farmer Application Journey Map

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Smart Farmer

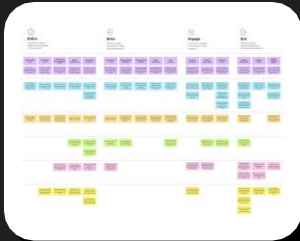| SCENARIO Browsing, booking, attending, and rating a local city tour	Entice How does someone initially become aware of this process?	Enter What do people experience as they begin the process?	Engage In the core moments in the process, what happens?	Exit What do people typically experience as the process finishes?	Extend What happens after the experience is over?
Steps What does the person (or group) typically experience?	Visit the app / The user should open the app — check the weather / The app first checks the Weather of particular location on that day — check the humidity / The app uses hygrometer to measure the Humidity	Login to the App / The user should login to the app by using mail or phone number — Check the Soil Moisture / Using the app user can check the soil Moisture whether it is dry or not — View the Humidity of The soil / using the app,the user can check the humidity of the soil — Switch On the Motor / If the field is Dry We can switch on the motor	Alert Message / User can get alert when certain soil humidity level reached — Switch on/off the motor / Using app user can switch on/off the motor From anywhere	Ensure the yield of the crop / After the growth of the crop we can Ensure the yield of the crop — Submitting Feedback / The User can writes areviewandgives ideas of the app	Farming in the user profile / In the customer profile they can see the data about the field. — Personalized Work / Farmer should not engage themselves fulltime in the field, they can feel relax by using this application
Interactions What interactions do they have at each step along the way? ■ **People:** Who do they see or talk to? ■ **Places:** Where are they? ■ **Things:** What digital touchpoints or physical objects would they use?	Signup/Signin page for the users	Weather Forecast shows the weather for routine days	It show the Temperature and humidity of our field	Customer's email (website like Gmail) — "Leave a feedback" modal window within the profileon the website, iOS app,or Androidapp	Completed experiences section of the profile on the website,iOSapp,or Androidapp
Goals & motivations At each step, what is a person's primary goal or motivation? ("Help me…" or "Help me avoid…")	Help me get the field temperature — Access from anywhere at anytime — Help me understand our Land Field and climate condition	Remotely we can access the motor switch	I can confidently go anywhere and spend time in other works	Help me to see what could be doing next	
Positive moments What steps does a typical person find enjoyable, productive, fun, motivating, delightful, or exciting?	Increased quality of production — It Saves Time and reduce labour cost	Modern Technology Has Made Water Supply Simple		People love to remote access control, we have a 96% satisfaction rating	
Negative moments What steps does a typical person find frustrating, confusing, angering, costly, or time-consuming?	In some rural areas the network connectivity is poor — Some people don't know how to use the smart device	Rural People express a bit of fear to use technology			
Areas of opportunity How might we make each step better? What ideas do we have? What have others suggested?	provide a simpler information about smart farming	By these technologymost literate peoples are also ready todo farming			