














Smart Farmer Application Journey Map

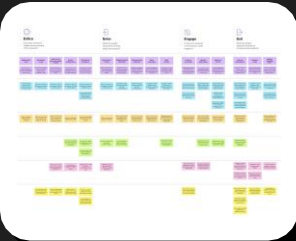
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Smart Farmer

SCENARIO Browsing, booking, attending, and rating a local city tour	 Entice How does someone initially become aware of this process?	 Enter What do people experience as they begin the process?	 Engage In the core moments in the process, what happens?	 Exit What do people typically experience as the process finishes?	 Extend What happens after the experience is over?
 Steps What does the person (or group) typically experience?	<div><div></div><div>The user should navigate to our website or app</div></div> <div><div></div><div>The app first check the Weather of particular location today</div></div> <div><div></div><div>The app use hygrometer to measure the Humidity</div></div>	<div><div></div><div>The user should login to the app by using mail or phone number</div></div> <div><div></div><div>Using the app user can check the soil Moisture whether it is dry or not</div></div> <div><div></div><div>App can intimate the Result</div></div> <div><div></div><div>If the field is Dry We can able to Switch on the Motor</div></div>	<div><div></div><div>User can get alert when certain soil humidity level reached</div></div> <div><div></div><div>Using app user can switch on/off the motor from anywhere</div></div>	<div><div></div><div>After the growth of the crop we can Ensure the yield of the crop</div></div> <div><div></div><div>The User can writes a review and gives ideas of the app</div></div>	<div><div></div><div>In the customer profile they can see the data about the field.</div></div> <div><div></div><div>Farmer should not engage themselves fulltime in the field, they can feel relax by using this application</div></div>
 Interactions What interactions do they have at each step along the way? <ul style="list-style-type: none">■ People: Who do they see or talk to?■ Places: Where are they?■ Things: What digital touchpoints or physical objects would they use?	<div></div>	<div></div>	<div></div>	<div></div>	<div></div>
 Goals & motivations At each step, what is a person's primary goal or motivation? ("Help me..." or "Help me avoid...")	<div></div> <div></div> <div></div>	<div></div>	<div></div>	<div></div>	
 Positive moments What steps does a typical person find enjoyable, productive, fun, motivating, delightful, or exciting?	<div></div> <div></div>	<div></div>		<div></div>	
 Negative moments What steps does a typical person find frustrating, confusing, angering, costly, or time-consuming?	<div></div> <div></div>	<div></div>			
 Areas of opportunity How might we make each step better? What ideas do we have? What have others suggested?	<div></div> <div>provide a simpler information about smart farming</div>	<div></div> <div>By these technology most literate peoples are ready to do farming</div>			



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