

Step-2: Brainstorm, Idea Listing and Grouping

2 Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

Priyadharshini

- Budgeting gives us control on spending money
- Organises the data
- Prioritize certain areas of expenditure like basic needs
- Prediction and statistical analysis

Abirami

- Able to add additional expenses made through cash
- providing content on effective budgeting idea
- analysis of bad choices by the user to indicate the user "where he goes wrong on spending."
- Indicating with an alert email when user crosses the budget line

Sowndariya

- Prediction Analysis
- To Process Quality data
- Evaluating the budgets
- Feedback analysis of expenses and Savings

Boomika

- Statistical analysis of income and expenses
- Graphical representation of statistical analysis
- Linking Tracker app with banking apps to automate tracking
- Suggestions on different areas of expenses to control it.

Tip
You can afford to only write out the points (bullet points) that come to mind!

3 Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

30 minutes

Tip
Add your smaller tags to sticky notes to make it easier to find, remove, replace, and categorize or group ideas as ideas or sub-groups.

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graph TD; A[Collection of data from users] --- B[Manage finance efficiently]; B --- C[Insights about money management]; C --- D[User friendly]; D --- E[Email alerts when reached the limit]; E --- A;
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STEP-3: IDEA PRIORITIZE

