ong TR & EM

1. CUSTOMER SEGMENT

CS, fit into CC

cus on J&P, tap into BE, understand RC

CS

6. CUSTOMER



5. AVAILABLE SOLUTIONS



Team ID: PNT2022TMID42461

- Common people
- Car companies
- Insurance companies
- Vehicle owner

Trust Problem: The insurance companies Give the fake information about the estimation cost modify damage part of ensuring profit of company from user

Anxiety: Customer concern is the level of severity of the damaged parts and fixing the extent of the damaged parts is also the customer concern.

By gathering information about the damage assessment from customer side and vehicle companies to understand the level of damage and cost needed to same

Searching the through the internet such as online website get the insight about the damage

2. JOBS-TO-BE-DONE /a PROBLEMS



TR

9. PROBLEM ROOT CAUSE



7. BEHAVIOUR



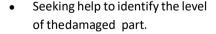
- Analyze the damage part and giving good cost estimation for customer satisfy and support system
- Provide the good prediction system to predict the level of damage and modify the damage parts

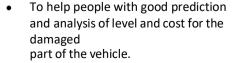
- - Unaware about the level of damage
 Proper information about the estimation cost
 - Not proper maintenance and accident Something etc......

The user does not know or is unaware how to deal with the damage part of vehicle

Inefficient to predict the level of damage and analysis to estimate the cost the damaged part this is The behavior

3. TRIGGERS





10. YOUR SOLUTION



- Collecting damaged parts of vehicles and preprocessing them to identify the severity and thelocation of damage.
- Users will be able to identify the level of damage bythe prediction system.
- Using VGG16 Model to train the damaged parts and trying to estimate the cost for the same.

8. CHANNELS of BEHAVIOR



ONLINE

- Online Websites
- Social Media Platforms

OFFLINE

- Customer throw Words
- Anxiety and Unawareness

4. EMOTIONS: BEFORE / AFTER	
Before: Lack of proper knowledge, Improper maintenance, Unawareness about the level of damage and difficulty in estimating the cost for damages.	
 After: Good knowledge about the Vehicle parts, Efficient prediction system giving the level of damage and analyzing cost for the same. 	