

# IDEATION PHASE

## BRAINSTORM & IDEA PRIORITIZATION TEMPLATE

Date	25 october 2022
Team ID	PNT2022TMID52453
Project Name	Containment Zone Alerting Application
Maximum Marks	4 Marks

### Brainstorm & Idea Prioritization:

#### Step-1 :Team Gathering, Collaboration and Select the Problem Statement

## Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

🕒 10 minutes to prepare

🕒 1 hour to collaborate

👤 2-8 people recommended

📄 Share template feedback

➔

**Before you collaborate**

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

1

**Define your problem statement**

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

1

**Team gathering**

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

2

**Set the goal**

Think about the problem you'll be focusing on solving in the brainstorming session.

3

**Learn how to use the facilitation tools**

Use the Facilitation Superpowers to run a happy and productive session.

Open article →

PROBLEM

How might we [your problem statement]?

Key rules of brainstorming

To run an smooth and productive session

👤 Stay in topic.

💡 Encourage wild ideas.

⏸️ Defer judgment.

👂 Listen to others.

🗣️ Go for volume.

👁️ If possible, be visual.

#### Step -2: Brainstorm, Idea Listing and Groups

2

**Brainstorm**

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

**Nandhakumar**

Alerting Notification

Keep user Update

Government can utilise the application and alert the people when

Application Changes your zone to COVID+ve (RED) & initiate contact tracing

**Manikandan**

Keep People updated

Herbal Remedy

Funds from Various source

Valantary Citizens groups

**Surendhar**

Lab uploads the test results to ICMR Portal. This is mandatory for Application to know, if you have tested +ve

Free Treatment

Free Camp

Your Sample is Collected at Lab

**Balaji & Abarnasri**

24/7 Monitoring Affected area

Import Medicine

Dircecr control ministry

RISK TAKING

3

**Group ideas**

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

🕒 20 minutes

**Application**

Alerting Notification

Containment zone Alerting Application

Keep User Updated

**Organization**

Free Treatment

Found from various source

**Containment zone**

24/7 Monitoring Affected Zone

Import medicine

Safety Precaution to be Followed

Aware of the containment Zone

TIP

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

#### Step\_3 Idea Prioritization

4

**Prioritize**

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

Importance

If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)

Health care Depaatmen

Governe nt Containme nt zone

CUSTOMER SERVICE

GATHERING IDEAS FROM MULTIPLE PERSPECTIVE

TIP

Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the H key on the keyboard.

➔

**After you collaborate**

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

1

**Share the mural**

Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

2

**Export the mural**

Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

📄 Strategy blueprint

Define the components of a new idea or strategy.

Open the template →

📖 Customer experience journey map

Understand customer needs, motivations, and obstacles for an experience.

Open the template →

📊 Strengths, weaknesses, opportunities & threats

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

Open the template →

📄 Share template feedback