

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	19 September 2022
Team ID	PNT2020TMID42452
Project Name	Project-Nutrition assistant application
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

1 Nutrition Assistant Application
What should this application offer?

5 minutes

Key rules of brainstorming
To run an smooth and productive session

- Stay in topic.
- Encourage wild ideas.
- Defer judgment.
- Listen to others.
- Go for volume.
- If possible, be visual.

2 Brainstorm
Write down any ideas that come to mind that address your problem statement.

10 minutes

KRISHN A SAI

MELVIN JOSE

HARSHITH

PRAVEEN

FOOD ALERTS

WORKOUT-GYM

RESTAURANT SUGGESTION

DAILY CALORIES CONSUMPTION

CREATE YOUR OWN DIET CHART.

NEWS FEED

FOOD HISTORY

DAILY GOAL

ORDER FOOD ONLINE

CREATE ACCOUNT

NUTRITIONAL VALUE OF FOODS.

FRIENDS FOOD HABITS

DAILY FOOD CHART BASED ON LAST WEEK HISTORY

HARMFULL FOOD SUGGESTIONS

SEARCH FOOD ITEMS

MOTIVATIONAL QUOTES.

3 Prioritize
Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

Importance
If each of these ideas could get done without any effort or cost, which would have the most positive impact?

Feasibility
Regardless of their importance, which ideas are more feasible than others? (Cost, time, effort, complexity, etc.)