

Ideation Phase

Define the Problem Statements

Date	19 September 2022
Team ID	PNT2022TMIDxxxxxx
Project Name	Project – estimate crop yield production using data analytics
Maximum Marks	2 Marks

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	Farmer	Cultivate more crops	I'm not able to yield more crops	<ul style="list-style-type: none"> Weather conditions pesticides 	Disappointed
PS-2	Grazier	Increase the production	There is fall in the production	<ul style="list-style-type: none"> Fertility of soil water availability 	hopelessness
PS-3	Rancher	Find the amount of total crop yield	I cant find the exact amount of the crops	<ul style="list-style-type: none"> Non availability of proper equipment 	frustrated
PS-4	Cultivator	Increase the area of yield	I lose a lot of money	<ul style="list-style-type: none"> Natural disasters 	Depressed