

PROBLEM-FIT SOLUTION

1.CUSTOMER SEGMENT(S)

Hearing and speaking disabled people.

6. CUSTOMER CONSTRAINTS

- Lack of awareness about sign language.
- High cost.
- Spending time

5. AVAILABLE SOLUTIONS

- Learn sign language.
- Practice sign language.
- Trying to communicate with normal people.

2.JOBS-TO-BE-DONE/PROBLEMS

Facing difficulties to communicate with normal people.

9. PROBLEM ROOT CAUSE

- Health issues
- Genetic problem
- Accident

7. BEHAVIOUR

- Find the right way to learn sign language.
- Practice frequently.

3. TRIGGERS

Can't able to communicate like others.

4.EMOTIONS:

BEFORE

There is difficulty in communicating which makes them socially isolated.

AFTER

Feeling comfortable in communicating with people.

10. YOUR SOLUTION

Capturing their sign language as images that analyze and convert into readable text. This makes communication between normal and disabled people easy.

8. CHANNELS OF BEHAVIOUR

ONLINE

Communication is done through mobile and laptop.

OFFLINE

Communication is done directly.